

Practical Exercise 21

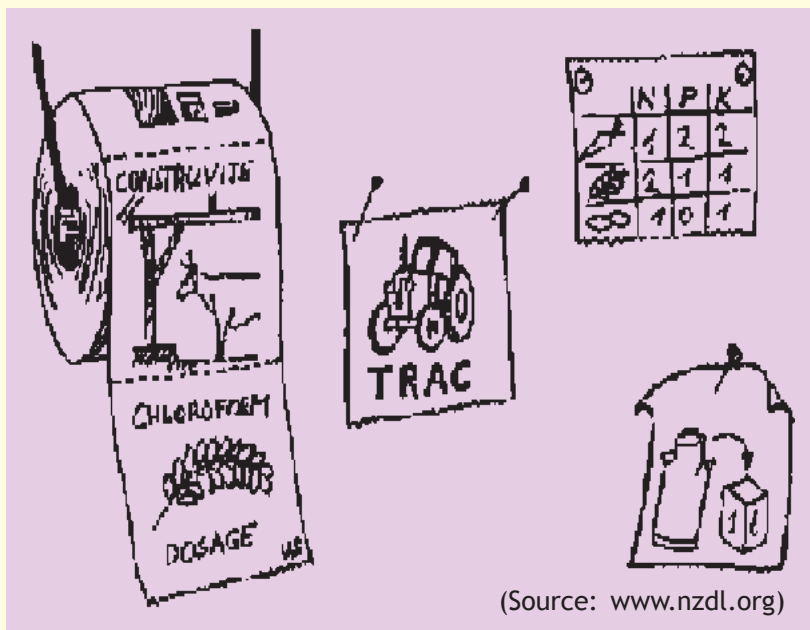
Preparation of extension teaching materials

Objective: To acquaint with different extension teaching materials.

Introduction

The extension worker, working in the field is essentially a teacher. Extension agent must visualize the problems faced by the farmers in the villages in proper way and organize the meaningful learning situation for effective teaching. For that reason appropriate use of different teaching techniques are very much essential. The important aspect of extension teaching is that effective selection of teaching materials.

Single teaching material or a combination of materials can be used for effective extension teaching. In this chapter preparation of different extension teaching materials have been discussed.



(Source: www.nzdl.org)

Poster

For preparation of poster the following points should be taken in to account:

1. Farmer's knowledge should be taken in to account while selection of topic of poster.
2. Replace large detailed tables. Give brief and clear information with suitable diagrams and picture.
3. Posters must be brief, clear and attractive in nature.
4. Bright and attractive colour should be used.
5. The arrangement of the subject in the poster should be logically arranged.

Flip charts

Flip chart paper comes as large sheets of thick paper in which subject is written in logical step by step manner. It can be fixed to a chalkboard, whiteboard or flip chart stand etc. It is best used to support group extension events, where not more than 20 participants are involved.

The following points should be taken in to account while preparing flipcharts:

1. Flip chart should be placed in a position where all participants can see it clearly and without any problem.
2. Large letters and simple short phrases should be used.
3. Presentation of visuals should be in a perfect order along with the talk of the presenter.
4. Limit the number of visuals not more than 15 in a presentation.



Bulletins

It is a type of farm publication which is prepared by the extension agency in printed Form. Bulletins are mass contact extension teaching material Bulletins contain information

related to the improvement of farm (dairy farm) in particular and home as a whole. Bulletins may be used singly or in combination with other suitable extension methods. Bulletins are having certain advantages which are discussed as followed:

- Bulletins are suitable for creating general awareness among the farmers about improved dairy farming practices.
- Large number of farmers can be communicated within a short span of time.
- Bulletins can reach to a large number of people quickly and simultaneously at a low cost.
- Bulletins provide accurate, motivating, credible and distortion free extension information.

The following points may be taken in to account while preparing a bulletin:

1. Bulletins must arouse interest among the farmers.
2. Bulletins should be in vernacular.
3. Bulletins must be attractive.
4. Only the relevant information should be given in a sequential manner.

Leaflets and folders

Leaflets

One small sheet of paper printed on both sides which contains preliminary information about a topic.

Folders

One larger sheet of paper, printed on both sides and folded once or twice and give important information related to a topic.

Following tips may be useful when preparing leaflets and folders:

1. Leaflet or folder should only contain main points.
2. They should be well structured and neatly prepared. For this purpose lists, headings, under-lining, etc. can be used.

3. Simple words which can be understood by farmers easily should be used.
4. Diagrams and drawings should be used in the body of the folders and leaflets.

Chalkboards and whiteboards

Chalkboards and whiteboards are suitable in extension events with up to about 20 participants in the meeting.

The following tips may be useful when using chalkboards and whiteboards:

1. Board must be cleaned properly and it should be placed in a stable position.
2. The board must be placed in a place so that all participants can see it clearly and without any problem.
3. Mistakes should be promptly corrected.
4. Coloured chalk/pen should be used while writing on the board.
5. By drawing different illustrations clarity must be incorporated in the presentation.
6. Presenter should prepare properly before giving presentation by using boards.

Activities

Prepare Poster, leaflet, Folder and flipcharts for effective dissemination of knowledge of improved dairy farming practices among the dairy farmers.

STUDY QUESTIONS

1. What do you understand by the term leaflets? How it is different from folders.
2. Describe different types of board used in extension teaching.
3. What are the things you should take in to account while preparing posters?