

## Importance of Tourism

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Tourism has turned out to be a very important industry in the modern age. In almost all the countries of the world there are separate ministries of tourism.

Tourist spots are being developed all over the world to attract the tourists. Tourism is, indeed, a good source of earning foreign exchange for every country that can manage it efficiently

All over the world there is a great interaction between people of different countries, races, communities, regions and religions. Business magnates visit other countries to promote their business. Senior newspaper agonies, journalists, scribes, radio and T.V. reports and others connected with mass media have to roam from place to place to trace out essential and interesting matter for reporting purposes.

Most of the tourists, however, are in search of entertainment, exploration and adventure, along with which they also want to enhance their knowledge in various fields.

Such men and women have to stay in hotels and they often stay good hotels – five star or others. They are ready to pay adequately for the good food, lodging, comfort given and entertainment provided.

Many tourists visit tourist spots such as beaches, hill stations, historical and picturesque places, religious and cultural programmes and congregations.

Tourists are also fond of participating in adventure games and swimming bouts and visit Sanctuaries of animals and birds and zoos, museums, exhibitions, etc.