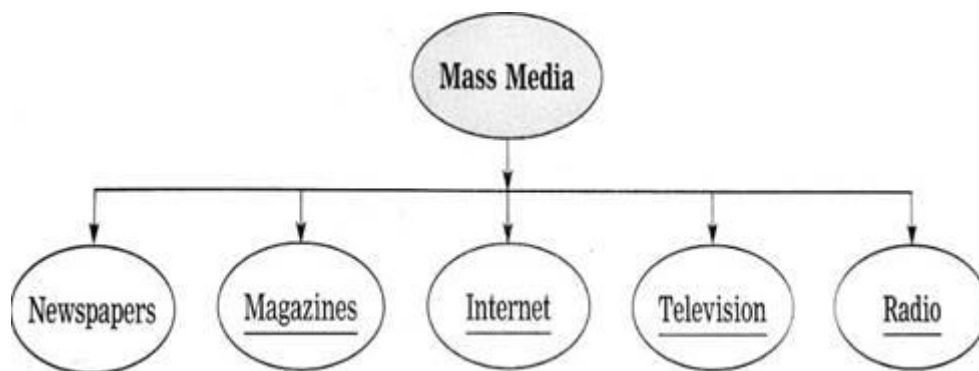


3.2 Blog Writing

Ice Breakers

- A blog is a discussion or informational website published on the World Wide Web. Before blog writing became popular, people used to write/share their articles/write-ups etc., through various media. Discuss in pairs the various mass media available for people to express their views and complete the web given below.

Ans.



Writing is considered to be one of the most challenging, demanding, and lucrative careers in the world. Match the professions in table (A) with their descriptions in table (B) and also what they are called from table (C).

(Answer are given directly)

Ans.

No.	Profession	Description
1	Blog Writing	Writes/Publishes an information piece, views, opinions, etc. on (www-World Wide Web)
2	Story Writing	Writes in short on one or more genres of fiction/in magazines, anthologies, etc.
3	Song/Lyric Writing	Writes lyrics/songs for films, plays, etc. on a given topic.
4	Academic Writing	Writes in scientific journals, university magazines, etc. as a result of their Studies and Research
5	Translating	Translates an original work from one language into another
6	Newspaper Writing	Writes in national, state and local newspapers as a staff member

7	Column Writing	Writes on trends or comments on issues in a column everyday or weekly
8	Screen Writing	Writes scripts for films/ movies/ TV, etc.
9	Fiction/Novel Writing	Writes long stories of fiction, non-fiction and other genres
10	Drama/Play Writing	Writes for theatre on genres like fiction and non fiction, historical, etc.

(table continue here)

Known as
Blogger
Story Writer
Song Writer/Lyricist
Academic Writer
Translator
Journalist
Columnist
Screenplay Writer
Novelist
Dramatist/Playwright

BRAINSTORMING

(A1) Go through the text again to understand the important features of blogs.

Discuss various blogs and their features with your friends.

A blog helps us to express our-

Ans. (1) express our feelings

(2) share our passions

(3) refine our writing skills

(4) build our professional network

(A2) (i) We all know that blogs can be written on many topics. Your teacher will divide the class in groups and assign a task to every group to make a list of various topics on which blogs are normally written. One is given to you.

Ans. 1. Social Awareness

2. Global warming

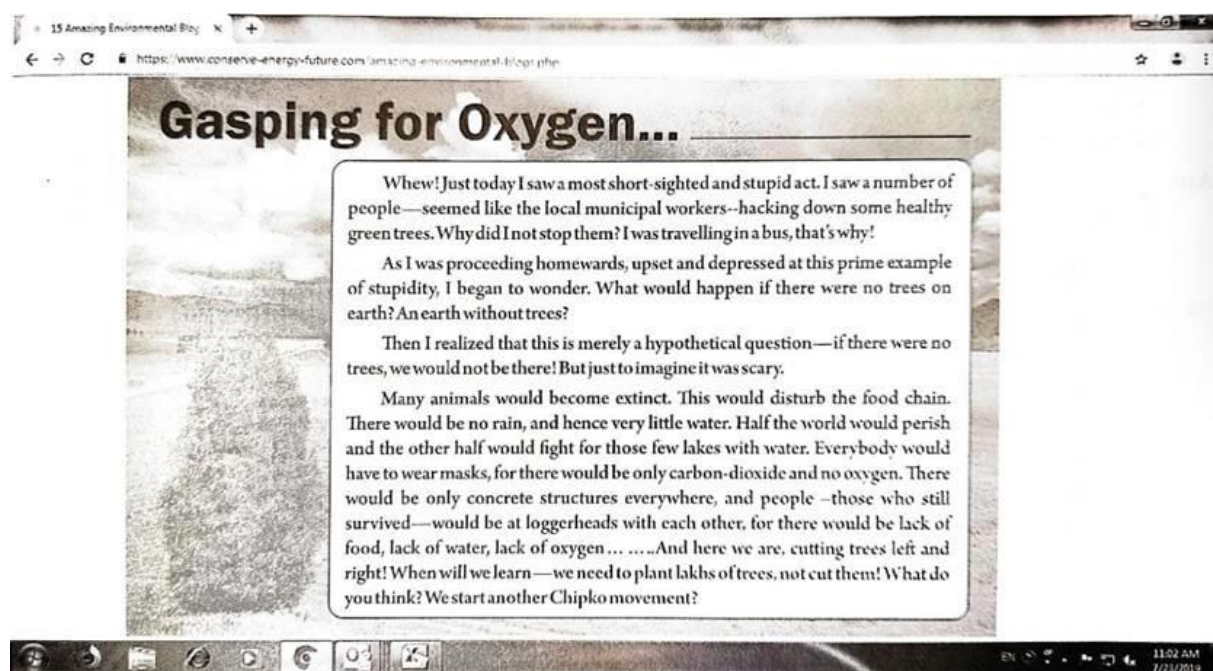
3. Personal Development

4. Health and fitness

(ii) Go Through the blog given in the text and also refer to different blogs on the internet about various social issues and environmental hazards. Now write blogs on the following topics. (Rotate your phone)

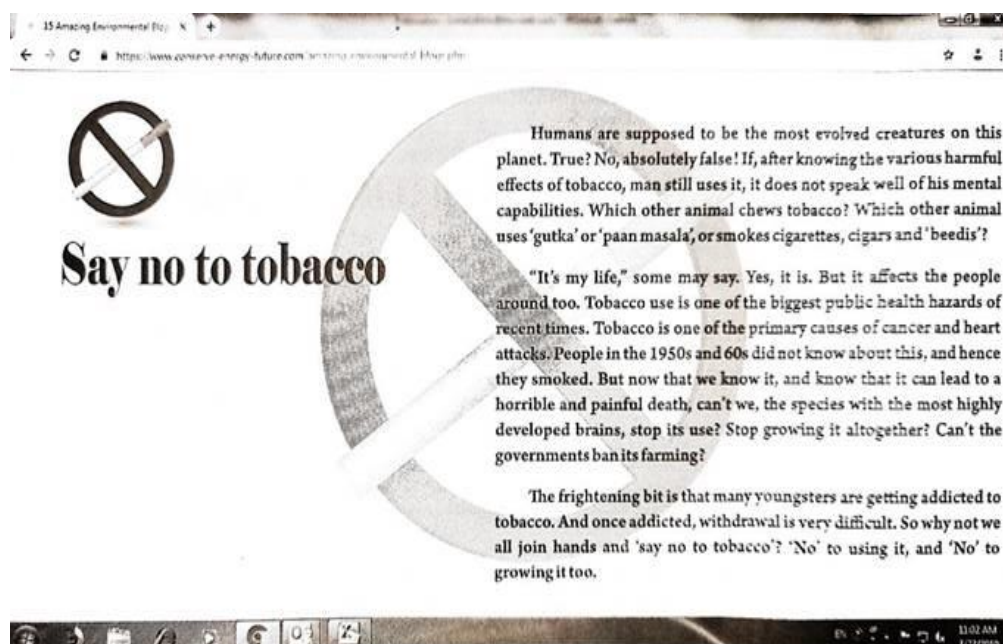
- Earth with no trees

Ans.



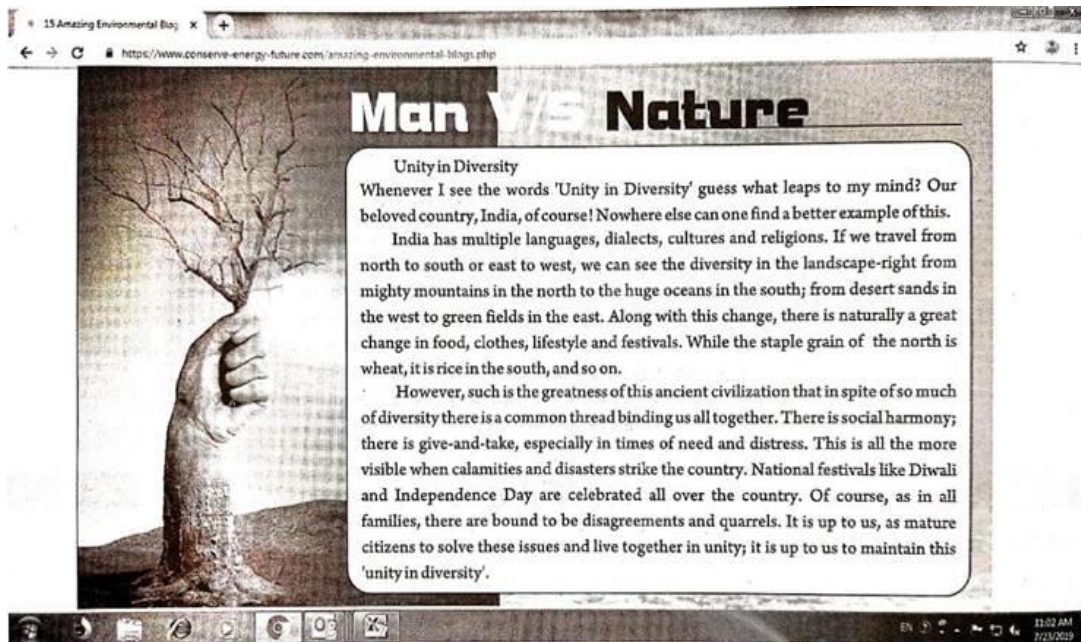
- Say no to tobacco

Ans.



- Man Vs Nature

Ans.



- Child labour: A curse to humanity

Ans.



(iii) You will come across many blogs written by famous personalities on different topics and issues. Read and make a list of at least ten blogs available on the internet. Read and summarise a blog and present it before the class.

Ans. Do it your own

(A3) Prepare a word register for writing a blog, by choosing a particular topic of your own choice.

You can write on environment, pollution, education, etc.

For example word register for a blog on environment could be: Trees, mountains, climate, oxygen, ozone layer, biodiversity, coral reefs, green cover, biodegradable etc.

Ans. (1) Environment: trees, mountains, climate, oxygen, ozone layer, biodiversity, coral reefs, green cover, biodegradable, etc.

(2) Pollution: industries, effluents, chemicals, vehicles, carbon dioxide, noise, traffic, etc.

(3) Education: school, books, exams, tests, teachers, studies, homework, activities, etc.

(4) Health: fruits, vegetables, pulses, eggs, exercise, milk, vitamins, positive attitude, etc.

(5) Cleanliness: personal hygiene, toilets, washing, soap, dustbins, etc.

(A4) Given below are a few topics for blog writing. Discuss and write.

(1) Personality Development:

(Points: values, courtesy, education, cleanliness, health, social awareness, etc.)

(2) Health and Fitness :

(Points: good diet, regular timings, personal hygiene, regular exercise, positive attitude, etc.)

(3) Social Dynamics :

(Points: meaning, how it affects individuals, how it affects groups, advantages and disadvantages, etc.)

(4) Communication Skills:

(Points: good knowledge, extensive reading, awareness of barriers, good language, good body language, courtesy, social awareness, etc.)

(5) Self-Defence :

(Points: need for self-defence, forms of self-defence, information about self-defence, practice, passing the message, etc.)

There are many blog websites like www.livejournal.com, www.wordpress.com, www.blogger.com and www.blogs.myspace.com. You can develop your blog writing skills taking on the basis of this make a list of career opportunities

available to you.

Ans. Do it your own

(A5) There are many blog websites like www.livejournal.com, www.wordpress.com, www.blogger.com and www.blogs.myspace.com. You can develop your blog writing skills taking on the basis of this make a list of career opportunities available to you.

Ans. Do it your own