

**One Mark Questions:**

1. State any one strongest trend shaping the present business.
2. What is Digitization?
3. Name the Network that is most familiar to students or consumers.
4. What is 'e-Commerce'?
5. What is B2B?
6. What is B2C?
7. What is Intra-B?
8. What is C2C?
9. What is B2E?
10. Expand ATM.
11. Expand BPO.
12. Give an example of a business firm for C2C.
13. Give an example for B2C.
14. State any one benefit of e-Business.
15. State any one limitation of e-Business.
16. State any one risk of e-Business.
17. State any one way of payment in Online Transactions.
18. What is Plastic Money?
19. State any one resource required for the successful implementation of e-Business.
20. State any one feature of Outsourcing.
21. State any one threat to Outsourcing.
22. Give an example for captive BPO Unit working in India for its parent company and subsidiaries.
23. Expand SSL.
24. Expand VIRUS.
25. State any one application of e-business.

**Multiple Choices One Mark Questions**

1. e-Commerce does not include
  - (e) A business's interactions with its suppliers
  - (f) A business's interactions with its customers
  - (g) Interactions among the various departments within the business
  - (h) Interactions among the geographically dispersed units of the business.
2. A Call Centre handles
  - (a) Only in-bound voice based business
  - (b) Only out-bound voice based business
  - (c) Both voice based and non-voice based business
  - (d) Both customer facing and back-end business
3. The payment mechanism most typical to e-business is
  - (a) Cash on Delivery
  - (b) Cheques
  - (c) Credit and Debit Cards
  - (d) e-Cash

**Two Marks Questions:**

1. Mention any two strongest trends shaping the present business.
2. State any two directions in which firms' electronic transactions are extended?
3. Distinguish between e-Business and e-Commerce.
4. What is Intra-B Commerce?
5. State any two differences between Traditional Business and e-Business.
6. State any two applications of e-Business.

7. State any two benefits of e-Business.
8. State any two demerits of e-Business.
9. Name any two information-intensive products that can be delivered electronically into your Computer.
10. State any two risks of e-Business.
11. What is Cryptography?
12. Give the meaning of Cookies.
13. State any two ways of payment in Online Transactions.
14. What is PayPal?
15. State any two resources required for the successful implementation of e-Business.
16. Give the meaning of Outsourcing.
17. What services are provided by Call Centers?
18. State any two features of Outsourcing.
19. State any two needs of Outsourcing.
20. State any two threats to Outsourcing.
21. Give the meaning Verticals in Outsourcing Terminology.
22. Give the meaning Horizontals in Outsourcing Terminology.

#### **Four Marks Questions**

1. Bring out any four distinctions between Traditional Business and e-Business.
2. Explain briefly the steps involved in Online Transactions.
3. Explain briefly the scope of e-Business.
4. Explain any four benefits of e-Business.
5. Explain any four limitations of e-Business.
6. Explain briefly the ways of payment in Online Transactions.
7. Explain briefly the risks involved in e-Business Transactions.
8. What is Outsourcing? Briefly explain its salient features.
9. Explain briefly any four reasons to justify the need for Outsourcing.
10. Explain briefly the concerns over Outsourcing.