

Tertiary and Quaternary activities

Que 1: Demand is one of the factor influencing tourism describe the other factor.

Marks :(2)

Ans: Route

Que 2: Tourism is seasonal in some regions, but in many region sit attract visitors all the year.

Marks :(4)

Discuss the major tourist attractions with reference to above statement.

Ans: Climate.

Land scape.

History and art.

Climate and economy.

Que 3: Identify the single largest economic activity in the world in total revenue?

Marks :(1)

Ans: Tourism

Que 4: Describe KPO, BPO and home shoring

Marks :(3)

Ans: New trends in quaternary services include knowledge processing outsourcing (KPO) and 'home shoring', the latter as an

alternative to outsourcing. The KPO industry is distinct from Business Process Outsourcing (BPO) as it involves more high skilled workers.

It is information driven knowledge outsourcing.

KPO enables companies to create additional business opportunities. Examples of KPOs include research and development (R and D)

activities, e-learning, business research, intellectual property (IP) research, legal profession and the banking sector

Que 5: Identify the ways in which transport distance is measured. Marks :(3)

Ans: Km Distance.

Time distance.

Cost distance.

Que 6: The service involve in the transmission of words, messages facts and ideas, is.....?

Marks :(1)

Ans: Communication.

Que 7: Identify the trading activity,

a) Business activity concerned with the sale of goods directly to the consumers.

b) bulk business through numerous intermediary merchants. Marks :(2)

Ans: a) Retail trading.

b) Wholesale trading.

Que 8: Services occur at different levels some are low order and some are high order services. Give two examples for each. Marks :(2)

Ans: Low order: Grocery, Driver,

High order : consultants, physicians.

Que 9: Classify the following services as Services involving physical labour and services involving mental labour. Marks : (2)

Gardener, Driver, Teacher, Lawyer.

Ans: 1. services involving physical labour: gardener, Driver.

2. services involving mental labour.