

Test # 12409  
5.9.19

Reg : 143199

## SECTION - A

1) a) Cultural sensitivity is the value of being receptive to the different cultural characteristics of other. Acc. to Vuckanand, it's not just the coexistence with foreign culture but also a feeling of harmonious and empathy to other's cultural needs.

### Relevance

Individuals → promotes tolerance and peace  
→ widens mind horizon

→ shedding of false ethnicity  
 → rational analytical power  
 thus eg lynching against a particular caste or religion can be stopped if people are cultural receptive about beef eating being just a habit

### Organisation

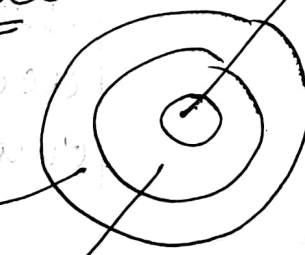
→ economic boost by building a better brand image eg no non veg drive Narekela McDonald

→ Allowing time off for religious prayers → employee confidence

eg ~~for~~ allowing wearing turbans

healthy work environment

national security



sympathetic national individual

society tolerant

thus modern application of entertaining a culture without getting absorbed by it ⇒ unity in diversity

c)

Mahatma Gandhi emphasises on 'science without humanity' and is one of the 7 sins so with respect to this, the scientific and technological developments need to keep ethics at its core.

Contemporary relevance		
	values to uphold	step
eg. AI	no bias accountability emotional intelligence	so AI law is needed so that misuse prevented
eg. drone	unequal access used for weapon delivery ↓	technology to monitor, No permit zone to not violate privacy

eg ~~more~~ blockchain

PRIVACY threat to data moral accountability financial frauds	so regulation by govt. & non use for illegality
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### General values to maintain

- ① equal access to all
- ② purpose must be just
- ③ must be a verified technology
- ④ must be free of any human biases that may creep in eg AI face surveillance doesn't detect blacks, USA
- ⑤ user above all must be a person with strong moral conscience

eg Chinese Doctor use <sup>of embryo</sup> for genetic editing had threats for mosaic side effects, religious tension etc

The Kantian principle of technology being a good mean to achieve be a humanity better than ever.



2a) Education is the things  
that remains with us post  
we leave school

- A Kristin

In this context education  
main purpose is to make an  
individual receptive to knowledge  
from all sections. This should  
be such that knowledge

- a) broadens horizon and  
mental compass of a person
- b) think rationally
- c) tolerant to all cultures
- d) enculcate cultural relations

eg: NCERT changed its books pattern to break gender stereotype in 2005  
— endorsing value of women empowerment


VS  
Too ~~much~~ <sup>less</sup> focus on medieval India with respect to ~~medieval~~ <sup>ancient</sup> in British  $\Rightarrow$  partition and communalism

Thus education main purpose would be to make a person entertain knowledge without being biased to anything

It's particularly helpful for on India that follows salad bowl theory of culture and

AIM OF  
EDUCATION



emancipation =  = equality

b) Swami Vivekananda was a social reformer. He is widely hailed throughout globe because of his unique approach to synthesize the best of all cultures & not narrowing to one particular culture/religion.

### Nationalism

In his speech in General World Parliament of religions, Chicago.

He said

Western  
Culture



famous for  
nationalism

Oriental  
Culture



famous for  
its spiritualism

the aim of a nation for being  
truly harmony with itself is a  
successful blend of both material  
and spiritual - i.e.

minimum human aesthetic needs  
but in accordance with dharma

Since human by their nature,  
crave for sensual pleasures, &  
artistic desires, it has to be ~~the~~  
both and not each in isolation.

→ Also a nation is not be blended  
by religion and sacred principle

→ of Vaidhava Kailumbkam - i.e.  
tolerance promotion.

Thus he advocated for a harmonised  
world at peace with itself

③ a) Mahatma Gandhi gave this quote to emphasise the importance of duty in an individual's life.

### Service

Here service means any act done in other's welfare.

→ It requires compassion, vision and love to feel for the needs of others.

→ It requires being humane & not just human.

Thus ~~we~~ Gandhiji automatically

emphasizes the importance of these values in human!

Service  $\Rightarrow$  knowledge

Since the ~~is~~ concept of karma being dharma is given in gita

service  $\rightarrow$  leads to  $\rightarrow$  ethical or act  $\rightarrow$  what you do

what is your destiny  $\leftarrow$  what you think  $\leftarrow$  what you feel

Thus service decide helps us to find ethical orientation of ourselves

and eg. selflessness  $\Rightarrow$  realization of moral conscience  
eg. honesty

Contemporary

When today we find young children taking to drugs, concept of NSS of govt = engage in service

$\Downarrow$   
finding real oneself.

$\Uparrow$



## (b) Social liberty

Liberty means the opportunity to develop fully.

Thus the concept of freedom, liberty and equality are in harmony.

liberty  $\Rightarrow$  freedom  $\Rightarrow$  to achieve  
to see liberty an equal world

## Law

is an instrument to back ethical value by punitive action. It aims to give freedom on threat.

However social liberty ensures that the law's effectiveness increases. Here social hindrance

to develop fully is removed.

eg. Law  $\Rightarrow$  gave opportunity for  
Mangalore to get a job in Kochi  
metro by reservation

They had to (75%)  
leave their ~~home~~  
jobs as didn't get  
any house due to stigma

absence of  
social  
liberty

Thus effectiveness of law to gain liberty  
by social support:

Other side  $\rightarrow$  Law is also a  
necessary tool to restrain those  
who hinder social liberty for all.

Thus healthy blend of both is  
needed.

4a) moral attitude

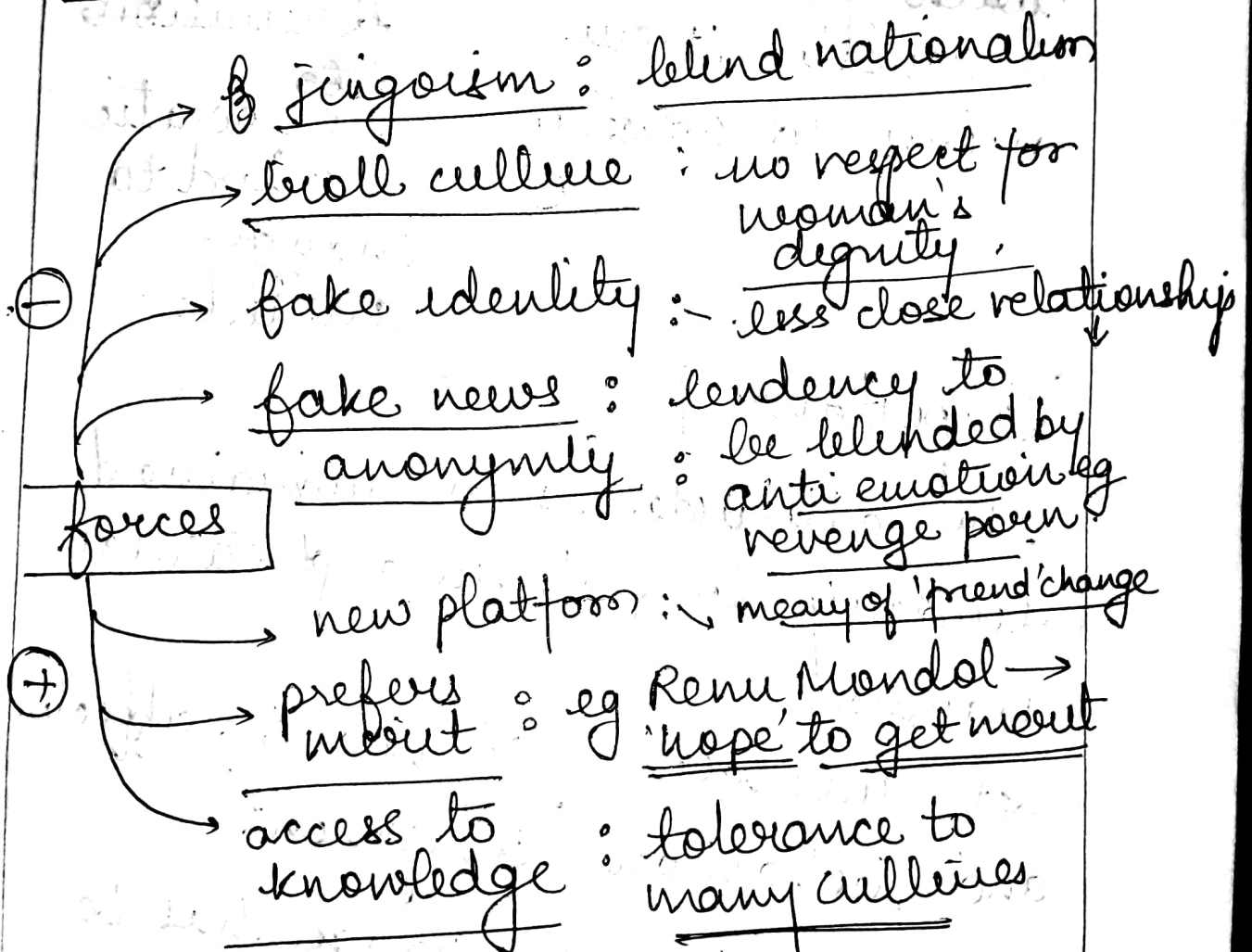
enduring predisposition to  
deploy particular moral values  
in thinking, feeling and acting  
to a social object.

Thus it's an inherent quality  
that shapes our perception to  
think in a particular way.

eg feeling of 'vote' being not just  
1 vote but ethical act to uphold  
national respect and accountability

moral attitudes are shaped  
by a plethora of forces eg family,  
media, history, religion, nationalism

social media being the better half of ~~the~~ conventional media shapes our moral attitude in following way :-



The contrast between #MeToo & #Swarabhaskar trolling can be seen as to how it affects our attitude both negative and positive = depends on user

## 4b) Influence and persuasion

↓  
power to change  
with great  
intensity, your  
views to something

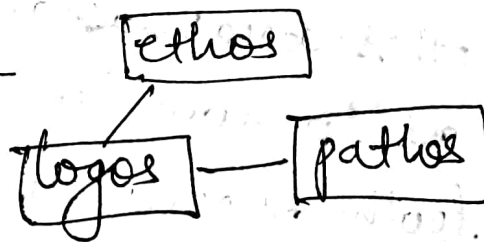
↓  
socially  
~~persuasion~~  
to  
democratic  
method to  
change  
attitude.

### Importance

An attitude is an ingrained,  
tendency to feel in a particular  
manner.

It involves — cognitive, affective  
and behaviour component.

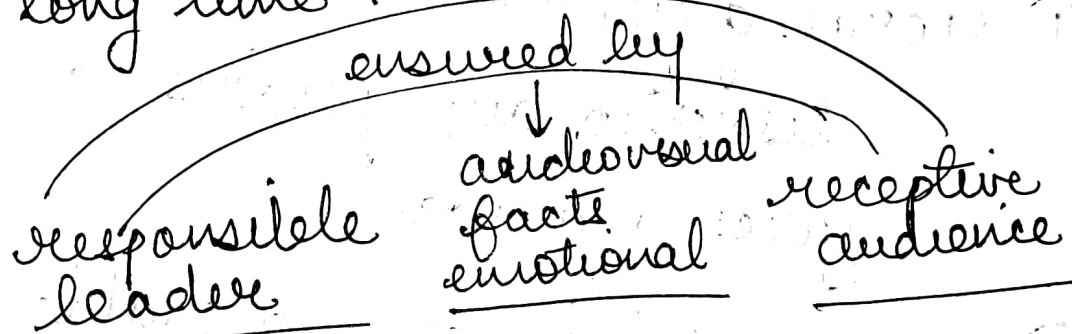
Thus attitudinal change has to  
deploy forces on all three  
aspects. Platos —  
concept is



very relevant here:

Influence → \* to change perceptions

→ important with respect to the long lasting intensive impact  
eg strong influence needed for compliance to Swachh Bharat for long time & sustained.



persuasion → slow change over  
p long time. eg sustained  
Jan Andolan - in fight against  
malnutrition

ensured by means of change eg should  
be subtle & strong ways.



50) Code of ethics are a ~~doc~~ document that indicate the basic moral values that the organization workers are required to uphold.

### Significance

- ① moral grey areas → eg in discretionary powers → gives a guide
- ② ensures coherence and contd. focus on ultimate organization ethics ⇒ UNITY
- ③ focus on uniform c.o.b. leads to all working in harmony with each other — no value-

organisation or into personal value  
conflicts eg CoE shows the light

④ organisation brand boost = employees  
eg the absence of <sup>happy &</sup> <sup>confident</sup>  
CoE in PNB → scam

⑤ empathy / compassion → eg gender  
sensitive policy → maternity  
benefit  
compliance

⑥ honesty = <sup>will</sup> free from illegal methods  
↳ less tax frauds

Thus they follow ethics not only  
image but profits can be boosted!

eg Ford ⇒ Pinto car ⇒ today 1 of top  
scam & ethical  
companies

b) ethos, equity and ethics, efficiency

A civil servant is one who is associated with administration of government ~~including~~ military & judiciary //

currently judged on seniority and 360° performance appraisal that does not provide for ethical accountability //

Consequence : absence of ethos, ethics  
equity, efficiency

Way forward

① ethos → emotional intelligence  
\* very important to work in a dynamic, diverse & developing country eg to maintain

non bias by emotion & cultural sensitivity  
in India

② equity → impartial  
→ to political heads →  
to ensure neutral  
analysis of policy and  
policy no populism  
→ also equity for welfare to  
all. eg weekly starvation  
deaths — one of most foremost  
responsibility → equity to most  
vulnerable

③ ethics — basic ethical value to  
guide in grey areas since  
post is of power, responsible &  
heavy discretion → public  
welfare

④ efficiency → maintaining all these  
with resource efficiency — i.e.  
eg proper use of taxpayer money

A CoE encompass all these on a  
performance based contract on these is  
needed.

⑥ Corporate social responsibility is based on Balana, Yogacheta, Buddhi — of Arthashastra

India — 1st country to have a mandatory CSR law under Companies act 2013

Philanthropy — based on concept of even moral values driving a desire to serve in public welfare.

However lack of ethical accountability → leads to companies resorting to immoral ways to acquire wealth eg → harm society.

Thus CSR made mandatory in India → to contribute a

part <sup>to</sup> of social welfare - thus giving  
back what it receives from society

But making it mandatory → shows  
companies not following moral values  
by inherent desire but backed by  
fear. This is bound to have less  
extensive and reversible impact

→ results in FICCI <sup>data</sup> clays of not  
being followed — by  $\frac{1}{3}$  BSE company.

→ results in forced imposition →  
poor management of CSR activities →  
poor efficiency OR FRAUDS

→ also hurts smaller companies &  
disincentivizes their scaling up

Thus legal compliance is less  
effective than ethical compliance

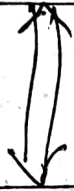
Way forward

organizational code of ethics  
awareness camps to inculcate self  
accountable work  
culture



⑦

Rich countries



poor countries

related by  
concept of  
justice  
theory of  
Rawls

Why owe an obligation?

- a) historical exploitation on  
poor countries' resources.
- b) concept of humanism over  
nationalism
- c) ~~rich~~ Rich countries contribute  
most forces that take profits  
in all countries eg digital companies  
market in Asia
- d) negative externality eg pollution  
during industrial revolution → impact  
all
- e) foreign aid of richer countries  
this is based on this concept.

④ contribute to development of poorer countries

④ less world N-S divide

However issues are: -

a) associated with issues and condition compromise on sovereignty

b) issues of corruption and

c) feeling of disempowerment among poorer countries as aid given ~~with~~ like charity eg china's dollar diplomacy

d) Also UN reports of not being used in most needed places due to lack of connect with ground - apathy

way forward

① joint development programs instead of charity

② breaking hegemony and value of using it as 'end' to gain power

Vasudhava Kutumbham is the mantra that should direct its people.

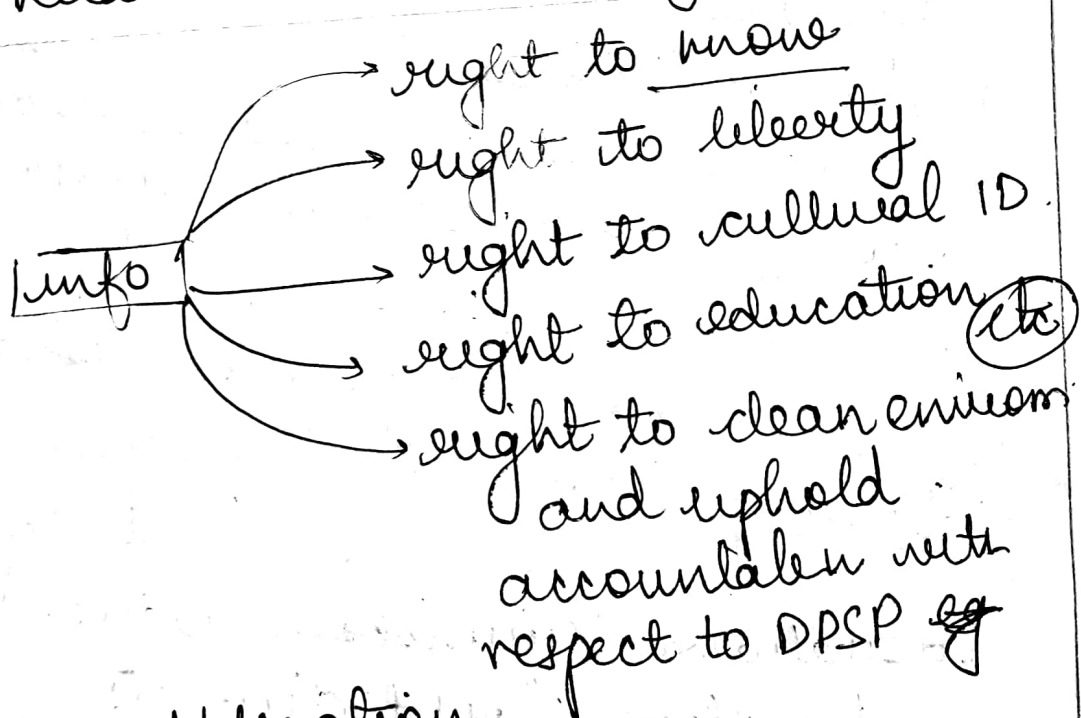
⑧

Information is power.

thus info in present age makes citizen powerful to uphold :-

- accountability & transparency
- responsibility
- grievances redressal
- participative and responsive democracy

Relation with other rights



The application could be seen in cases eg 2G scam,

NCRB data etc where RTI used as a tool to question govt for alleged violation of its rights

Thus RTI in governance is a unique tool that enforces these rights

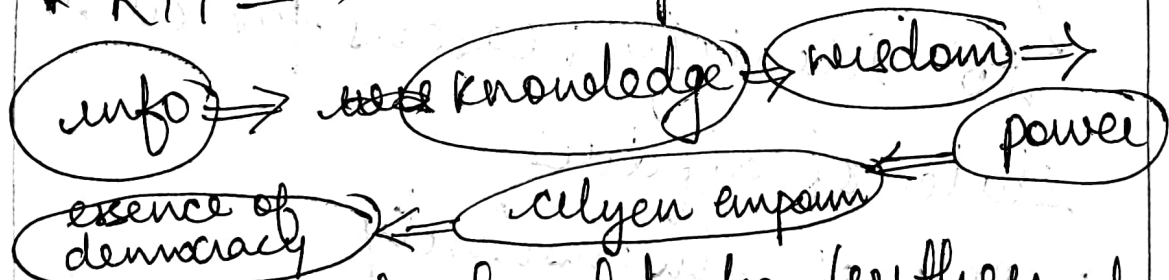
citizens  
enforce

\* provides easy  
info available

\* if not,  
penalty  
on PIO

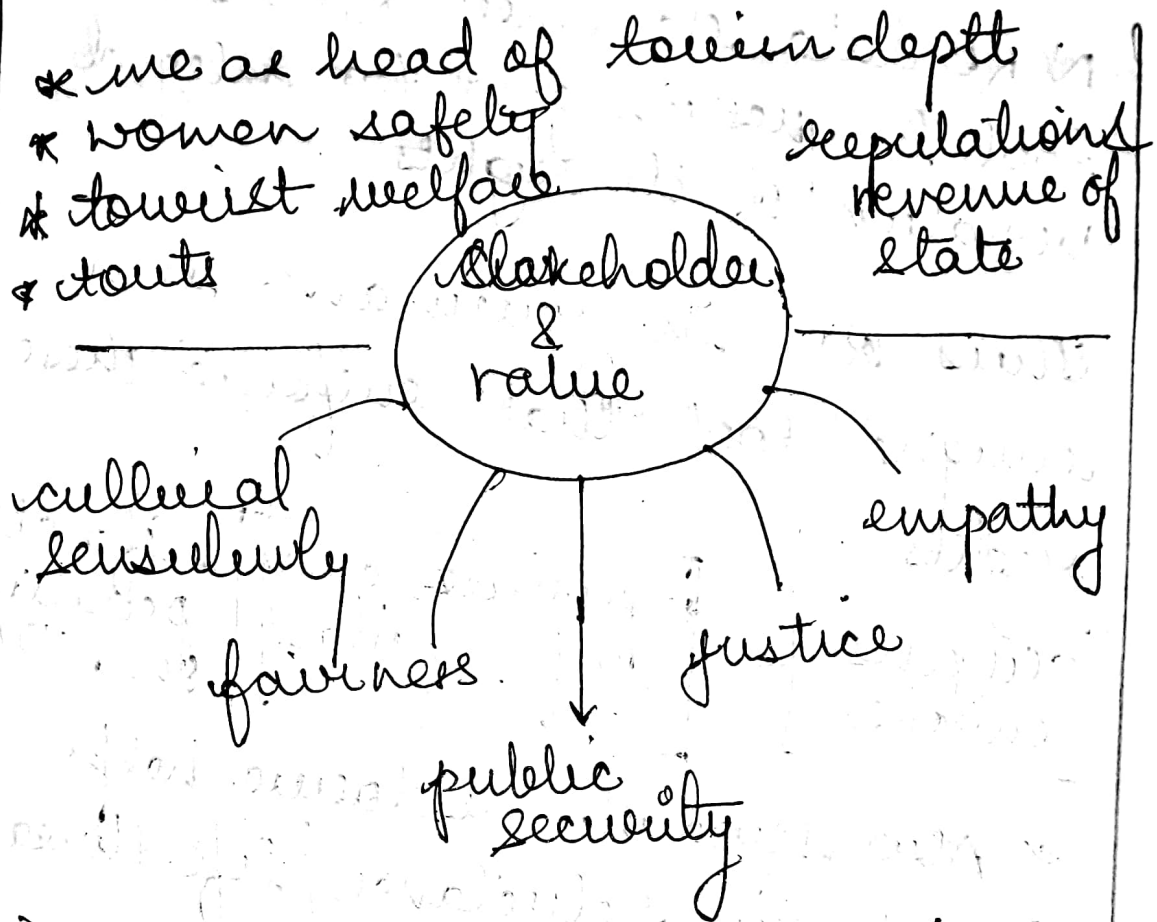
\* Also promotes disclosure helps in lessening reluctance / life threat

\* RTI → also helps in



The RTI Act should be further recommended  
enforced with Dnd ARC in  
line with ~~Shreeya Singh~~ Raj Narain  
judgement of Supreme court

⑨



a) In such a case, need is to identify reasons for such state of affairs.

\* Role of insensitivity

① Touts are unaware of the final loss in their revenue.

② material degradation of

values.

③ also ~~to~~ general value of ~~athru~~ devo bhava not adhered to.

④ moral compass to guide becomes apathetic.

Thus its case of apathy to humanism. Tourist are treated more as foreign state people → who don't belong to their ingroup and so tend to exploit them.

### Sensitively

① Making aware about their role as guests

② Also cultural resource sensitive  
→ by inculcating good value to jointly preserve monuments



(3) posters, videos of about the 'athithi' concept

(4) persuasion of how their ~~income~~ has helped their live-  
lihoods → rational

move (5) Scheme like ~~Apna~~ Ek Bharat  
~~Ekta~~ Bharat

b) For the state to make a  
quick turnaround;

↓  
I would immediately take  
action against those touts who  
have been most notorious for  
harassment

↓  
sharply a regulation process of  
touts and tourist to better

regulate

↓  
May I help you counter to  
inform tout

Developing special apps for women safety eg Himmat app of Delhi

Public forces deployment in civilian dress in hotspots.

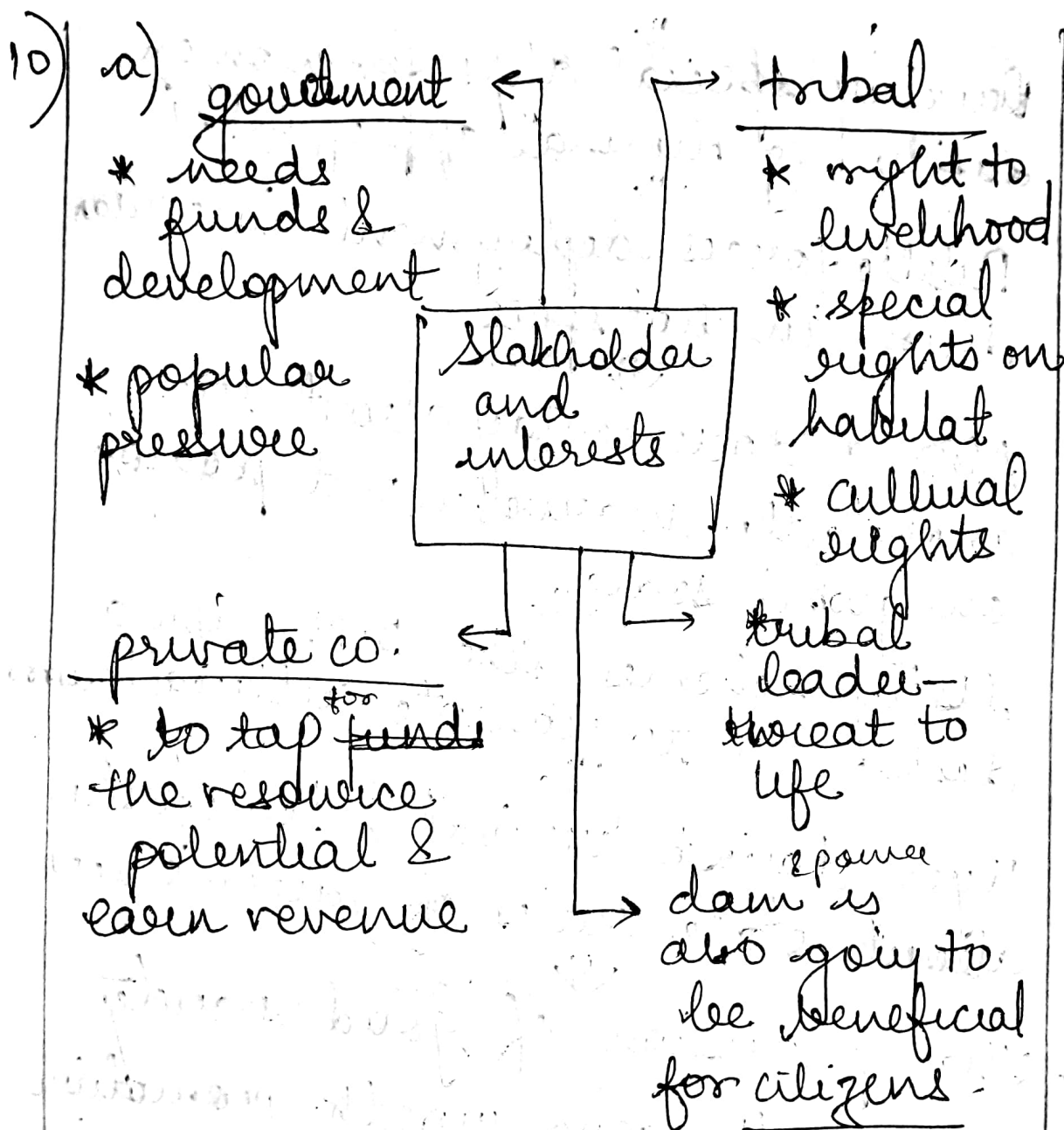
Also a documentary about the architecture marvel and tourism on global scale.

Using schemes like Dekho apna desh → to promote cultural tourism

Upon tourist arrival, clear poster about state rates of various services

\* The provision of good security along with good mouth promotion will surely build up reputation.

The govt & people job is to maintain it.



b) This case requires an approach based on Kantian ethics that

says that tribal rights need not be sacrificed at the altar of state welfare.

Since history, tribals are most displaced society and as a result the inclusive development goals of ~~the~~ a New India (SDG 10) remains fulfilled.

However it should be preceded by a rational analysis of the case to reconciliation attempt of various interest

### Course of action for this

- ① Identify the area and the social impact costs

Identify costs of rehabilitation  
+ share in job + land for  
land + command area of ~~dam~~ project  
(minimum require acc. to LARR Act)

if cost < dam profits

rehabilitation  
plan presented to  
tribal leader

but threatens  
cultural rights  
employing educated  
tribal to acts as  
means to convince

fair & safe rehab  
policy  
correct tribal mistake

if cost >  
dam profits

it must be  
understood  
that develop-  
ment of this  
sort is bound  
to hit back  
in other  
ways

eg tribal

⇓  
a proper  
compensation  
policy +  
provision for  
saving that  
part of river/forest  
that is core to their  
sacred area.

strikes can stall  
project →  
delay & cost  
increase

OR  
environmental  
conservation cost  
eg tribal health  
worsen = subsidy  
cost etc

In short a policy in total  
harmony with tribals <sup>new</sup> if try to  
go ahead

else other alternative eg new  
site, new funding ways eg  
centre grant, micro watershed  
development can be looked.

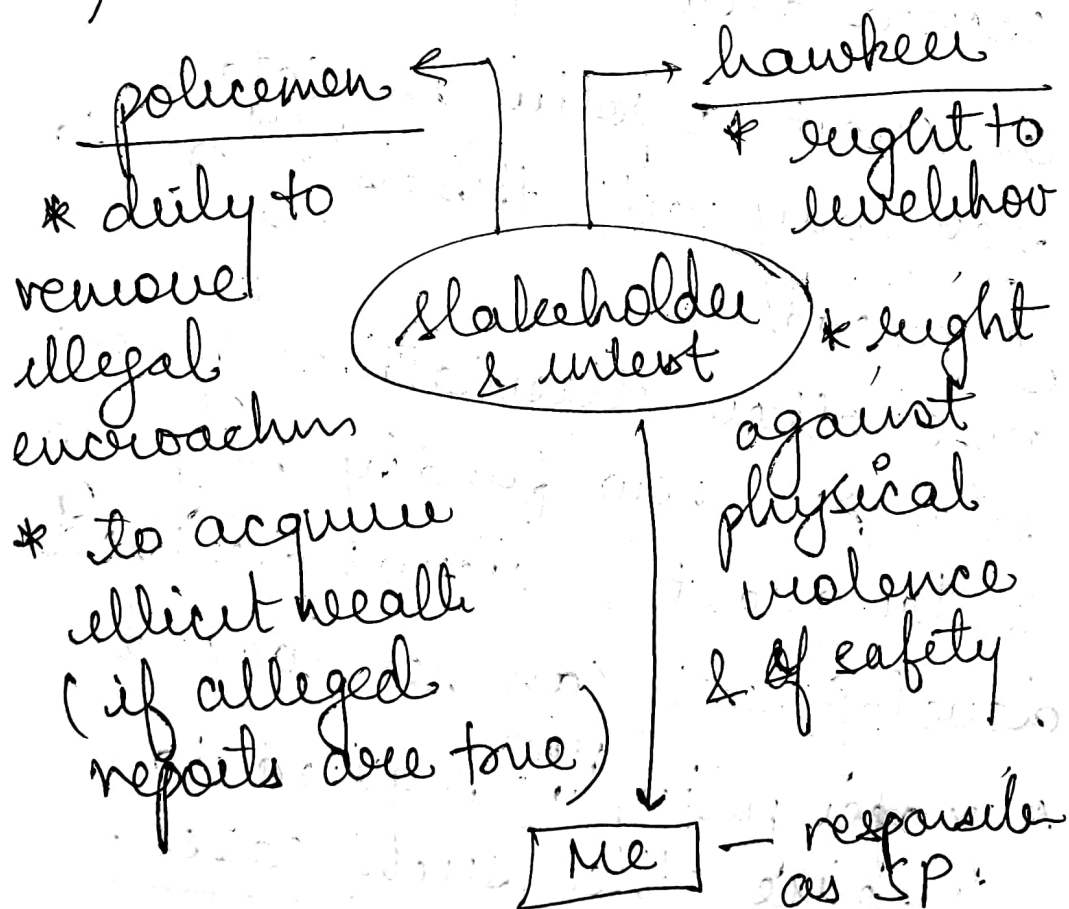
A proper policy <sup>report</sup> is required to  
inspire other such cases.



11

Paul Appleby said - the highest responsibility of <sup>the</sup> public organisation is to make ethical values in consonance with governance.

a)



→ other citizen : inconvenience  
due to jam, strike etc

### Ethical values

- ① Responsible of govt
- ② public welfare
- ③ probity in governance
- ④ rights based values
- ⑤ govt reputation
- ⑥ justice

### b) Course of action

Preliminary investigation  
whether report true or not  
↓

Special officers and secret  
evidence collection team  
hauked so that process is not  
compromised by illegit policemen  
↓

with clarification on who  
being culprit — will also  
look for encroachment if any  
on normal day (secret visits)

immediate convince bankers for  
a free fair trial → stop strike  
to prevent collusion non-  
violation

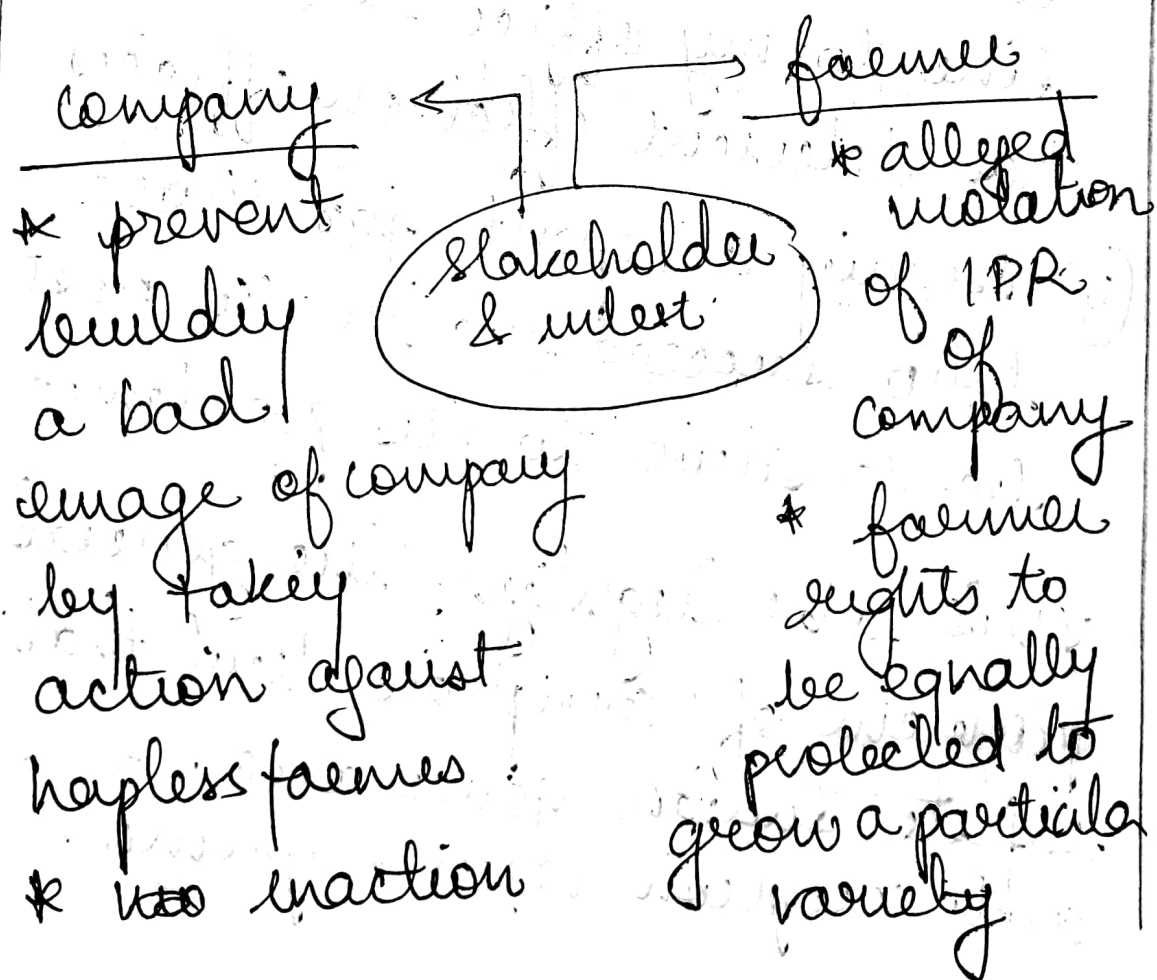
Bring illegal corrupt policemen  
to action by <sup>inter</sup>dept query &  
then suspending them ~~for~~  
on evidences that I have  
collected

b) Policy recommendation for  
long term = ②

- ① making <sup>hawkers</sup> aware about the proper <sup>course</sup> to access in case of threat
- ② internal dept reform to weed out corruption eg - CVC - vigilance week to generate anti corruption values in organisation
- ③ Launching an app for direct communication OR a direct line to my office → so that it has deterrent effect on officers
- ④ Preparing a report for those who succeed me in this post be sensitive to this problem.

this also highlight the general problem of corruption level that infects Indian governance. so anti corruption reign supreme.

(12) ~~food and~~ plants and related products in India are governed under the PVP & FR ~~two~~ act that provide for farmer, breeder and the researcher right justly & equally.



may cause a  
moral hazard  $\Rightarrow$   
more IPR violation  
in future  $\Rightarrow$  cost

\* knowledge leak  
to contemporary  
company

\* also  
ethical  
~~re~~ self  
accountable  
if resorted  
to cheating/  
found to  
get access to  
company's  
banking

### Issues to be balanced

- ① Need to preserve farmer's  
welfare - especially amidst  
distress and uncertainty area  $\Rightarrow$   
can result in strike, populist  
govt.
- ② Company ~~off~~ to do business  
amidst fair IPR environment that  
National <sup>IPR</sup> policy promises

## Course of action

\* would require a fair investigation by a neutral arbitrator to identify who are culprits

if companies find the fairness to be guilty → it does not matter whether company should justice be equal for all

take action against those who violated contract

legal suit if filed

PPV & FR provide for a gene fund and gene to



support legal action's  
cost

farmer can justly  
adopt this approach  
to fight against  
company

A free & fair trial is needed.  
and justice be done to the  
violators

If case takes extremely populist  
route → strikes etc → company  
can consider a silent withdrawal  
post a written undertaking from farmer  
not to use the product further &  
employ stringent measure to prevent  
knowledge outflow. The company can  
also use its CR fund to farmer  
welfare to pacify them.

13

a

tribal

- dependence on company for limited

livelihood opportunities

- allergic about other alternatives

- tendency to live in status quo not knowing IPR policy & its potential

Stakeholder

govt

- Failure to protect total interest

- apathy

- interest is in to generate trust in govt by total

Me

- probationary officer → duty to involve in change & inculcate good values

- balanced approach need

• have emotional intelligence to deal with various complex issues

- company
- tends to capitalize on IPR
  - has sufficient goodwill amongst tribals
  - plans to patent:

b) My case would rest on the following points

### Rational analysis

↓  
if tribals are properly informed about threats and inequity that

↓  
reconciliation of interest  
↓

↓  
if company files for IPR  
↓  
will further to risk.

they face +  
potential of the  
laws ↓

may make a  
pressure group

may lead  
to tribal  
~~health~~ progress

↓  
state progress

tribals +  
benefits end

↓  
illegal step  
prosecution  
under the  
IPR laws

against CBD  
to which  
India a  
signatory +  
Biodiversity act  
2002

Con → Thus steps that should  
be taken include :-

a) Tribals be counselled by an

educated tribal to the act of  
2002 violation

b) collection of evidence / witness  
against company

c) try to convince on these evidence  
to build pressure on company to

drop felony for IPR

since growth of company not  
illegal → will also convince the

company to further distribute the  
profits equally (since they know the benefits)

→ Alternatively, govt. facilities  
SHG / YRIFB etc to tap into the  
area → to provide alternative

↓  
based on this tribal can be  
informed → can choose

(14) The no of suicide in India  
a) is 2nd to 2nd largest  
cause to non-diseased death  
post accidents.

a) Mental illness

Its a condition of mental  
state when normal processes  
are done with difficulty in  
cognition & processing.

Social perception

The rising no of mental  
diseases and NGO's eg Deepika  
Padukone's NGO continuously

have generate social awareness about it.

Plus India's cultural ~~adheres~~ <sup>support</sup> is particularly strong to prevent mental breakdown = strong family with respect to west.

But negative

- ① a perception to all kinds of mental health illness as 'MAD'
- ② associated stigma  $\Rightarrow$  leads to poor clinic visit
- ③ poor mental health awareness
- ④ suicide as a option resorted by courageless
- b) The problem very appears



adversist modern social & technological pressure : —

Role :

a) parent :

strong backing  
social insurance to ward  
off any gloom.

identification of red flag

immediate counselling

care ethics

Since closest emotional  
bond with parent, parent  
role most

b) social media

- \* excess time on it
- \* corporate's responsible to remove any disturbing posts eg #Churchchick live stream

- \* govt policy to prevent data leaks

↳ mental fear  
↳ suicides

### c) video games

- \* healthy ~~social~~ culture to prevent games like #Monochalk #Blue whale

- \* parents limit on time spent on it

- \* promoting physical games.

These need to be regulated by self, govt & corporate & families for health mental environment