

Elements of
Design & Fashion

PRACTICAL MANUAL

Practical Exercises

Total Marks 100

(Theory 50 + Practical 50)

The objective of the practical exercises is to enable students to demonstrate their understanding of the theoretical component of the course content through application-based tasks. Each unit has 5 exercises each with its objective, materials, procedure followed by observation and discussion.

UNIT I: INTRODUCTION TO DESIGN

1. Colour wheel	133
2. Achromatic and monochromatic colour schemes	135
3. Textures	136
4. Placement of style-lines on a croqui	137
5. Fashion poses and proportions	138

UNIT II: HISTORY OF FASHION

6. Identifying Zeitgeist	139
7. Influence of iconic personalities on fashion	140
8. Body adornment as identification	141
9. Draped garments	142
10. Museums as a source of knowledge	143

UNIT III: EVOLUTION OF MODERN FASHION

11. Impact of Industrial Revolution	145
12. Influence of war costumes on contemporary clothing	146
13. Identification of signature styles of designer	147
14. Historical costumes as inspiration for traditional Indian clothing	148
15. Movies as a source of historical reference for costume	149

UNIT IV: FASHION MARKET DYNAMICS

16. Print media as source of trend information	150
17. Fashion Cycle	151
18. Field visit to understand trends	152
19. Pendulum Swing as a component of fashion forecasting	153
20. Art, Craft and Design	154

List of Art Materials

I. Drawing Board - Half Imperial

II. Paper

- i. Cartridge
- ii. Sunlit Bond
- iii. Ivory paper
- iv. Tracing paper / Gateway tracing paper
- v. Butter paper

III. Stationery

- i. Graphite pencils - HB, B, 2B
- ii. Clutch pencil - 1
- iii. Erasers (medium size) - 6
- iv. Plastic ruler - 12" and 24"
- v. Plastic ruler - 12" and 24"
- vi. Black pen - thin nib

IV. Miscellaneous Supply

- i. Scotch tape - 1
- ii. Masking Tape/ Cello tape - 1
- iii. Stapler - 1
- iv. Scissors - medium size
- v. Drawing board clips - 4
- vi. Pins - Thumb pins, Gem clips, All-pins
- vii. Glue

V. Art Supplies

- i. Poster colours - box of 12
- ii. Black water-proof ink - 1 bottle

- iii. Colour pencil - set of 12 colours
- iv. Colour marker pens - set of 12 colours

VI. Brushes

- i. Round watercolour brushes - size nos. 2, 4, 8 (1 each)
- ii. Flat watercolour brushes - size nos. 3,5 (1 each)

VII. Palette (for mixing colours)

VIII. Water Container

- i. Ceramic mug or glass - 1

IX. Sketchbook - 11" by 14"

X. Portfolio case - Half Imperial size

XI. Apron - 1 (to protect the school uniform during practical exercises)

Paper sizes (for reference)

SIZE	INCHES	
A1	23.4 by 33.1	Full Imperial
A2	16.5 by 23.4	½ Imperial
A3	11.7 by 16.5	¼ imperial
A4	8.3 by 11.7	