

CHAPTER 15 – COMMUNICATION FOR HOME SCIENCE EXTENSION

PART A

I Answer The Following Questions (1 Mark)

1. What is the Latin word for communication and what does it mean?
2. Define Communication.
3. What is the main purpose of Communication?
4. How do the Extension workers obtain success?
5. Who is a communicator?
6. What is a Channel?
7. Who is an Audience?
8. What is LCD projector?
9. What is Folk Media?

PART B

II Answer the following questions (2 Marks)

1. What is a Message?
2. What are channels of communication?
3. List the types of Communication.
4. What is a Poster?
5. How does Chalk board act as a Visual Communication?
6. What is Smart board?
7. What is a Flannel Board?
8. List the elements of Extension Communication System.
9. What is a Feed Back?

PART C

III Answer the following questions (3 Marks)

1. List the basic rules when a person is speaking.
2. List the elements of Extension Communication system.
3. List the qualities of a good message.
4. Write short notes on Projectors.
5. List the qualities of a good communicator.
6. Explain the important segments of Public Address equipment.

PART D

IV Answer the following questions (5 Marks)

1. Explain the types of Audio Communication.
2. Explain the types of Visual Communication.
3. What is a Chart? Explain the types of Charts.
4. Write short notes on Audio – visual aids.
5. Explain the communication through Satellites.