

## UNIT III - CLOTHING AND TEXTILE

### 21. CLOTHING AND PERSONALITY

Clothing is one of the basic requirements of human being. Every individual uses clothes to protect themselves from external disasters and to cover their body. Textiles have a profound effect on the human mind. Therefore, it is necessary to have proper type of garments for normal development. Clothing expresses and affects the person's personality. Appropriate types of clothes gives self-confidence that is essential for the development of personality in all age groups. The cleanliness of the clothes, beauty, compatibility, color, variety, style and fashion have a great impact on personality of each of us. The elegant apparel combination makes the entire personality prudent and acceptable.

Wearing beautiful and proper apparel, the person is pleased with himself. It influences on conducting the behavior, so that the entire personality becomes attractive, thus we can say that the person's garment develops personality. So it is not possible to imagine the complete development of a person without clothing. In the daily need, the importance of clothes cannot be neglected. Every day person selects the cloth according to season, availability, occasion, time and need.

The function of garments is mainly of two types:

- (1) **Primary function :** Body safety, comfort and protection from the environment.
- (2) **Secondary function :** Identity, mental satisfaction, social level, praise and diversity etc.
- (1) **Primary function :** The primary function of the clothes is to cover the body. It plays an important role in keeping the body safe from

external environment in air, summer and winter to keep it in normal condition and to protect clothes should be chosen according to season for eg. woolen cloth and cotton are worn in winter and summer seasons respectively. The body remains comfortable after wearing appropriate clothes. Different clothes are used for daily activities such as sleeping, bathing, resting etc.

- (2) **Secondary function :** The overall development of the person is possible through the clothes such as the social, psychological and physical. Person's clothing gives information about the person's occupation for example, the lawyer is identified because of his black coat. Male and female is easily identified through the clothing. Men wear pants and shirts whereas females wear sari and suits. Clothes have become the identity of the person. A beautiful and elegant garment is able to attract person's attention. Thus it gives self-confidence and satisfaction. On the contrary, in the absence of money and ignorance to wear proper clothing by the adolescent and youth, the person is mentally dissatisfied and starts behaving in a problematic manner. So the social importance of the apparel cannot be neglected. The social status of the person can also be recognized through the clothes. Beautiful and clean clothes suited to the personality of person gives satisfaction, happiness and the person becomes eligible for praise. Thus adjusting beautiful clothing apparel brings changes and diversities in the life of a person. The dark

and bright colours clothes make the person's mind happy even in saddest moments. So it would not be wrong to say that the role of textiles is important in making the personality attractive and effective.

In the previous class we have studied about the dyeing and the process of dyeing, but apart from dyeing the clothes are made by printing also. For making clothes beautiful samples and patterns are required for printing on clothes. Further to make clothes more beautiful, its necessary to know about the design or sample, its size, shape, colour and texture. Let us see that what are the points or factors which affect a sample or design or we can say that by using elements of art and principles, pattern or design can be made attractive.

### Elements of art:

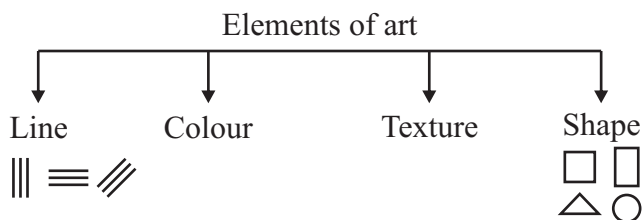


Fig. 21.1 : Elements of art

**1. Line :** The important place of lines are to make beautiful and attractive designs on garments. The designs are made by adding different lines. The line is used for the variety of designs on the fabric, so that different types of pattern can be made. There are mainly four type of lines:

- (i) **Vertical line :** It increases the length of line. This characteristic of line is accompanied by eyes movement from top to bottom or bottom to top. This line gives an illusion of a person looking tall,so people with short stature should wear garments having vertical lines.
- (ii) **Horizontal line :** These lines are flat and are a symbol of rest. It gives a sense of relaxation, with the direction of eye moving from right to left or from left to right, and also shows the increase in width. Therefore, horizontal line should not be

wore by obese while thin persons with the clothes of these lines appear normal.

- (iii) **Diagonal line :** These lines give the sense of movement. These lines show a sense of increasing in length and decreasing breadth. Through the use of these line, we can enhance the beauty of the clothes.
- (iv) **Curved line :** These lines are curved and show the sense of pleasant, softness, and beauty. These line are used to make semi circle, circle, flower and leaf for design.

**2. Shape :** Shape is an important element. Through the combination of different lines different shape are formed. Different shapes are used to produce attractive designs on objects. There are mainly four types.

- (i) **Square :** This shapes require both horizontal and vertical line, and these designs are attractive.
- (ii) **Rectangular :** Shape of a design parallel, vertical and opposite horizontal lines are equal.
- (iii) **Triangular :** Shape of the triangular design, one part consists of a combination of one horizontal line and two slant lines.
- (iv) **Circular :** The shape of the design is round, it is used in many curved designs.

**3. Colors :** A detailed study of colour have been done in the previous class, but the color keeps its important position in the element of art. So it is necessary to know about color and also it adds life. Clothes look attractive due to the colors. While creating a pattern in textiles, colour combination have its unique place. The use of colour depends upon the individual interest. The clothes affect the person psychology because it is a powerful medium to build up its personality. However, a person has many good qualities but if the colour combination is not according to the person, then personality has to suffer. A combination of appropriate colors provides a self confidence to the person wearing the dress. Colors is interesting when used, according to fashion. The

susceptive effect of colors also has a sensitive effect. Different colors have different effects on the person such as:

Red Colour : Eagerness, stimulus, hazard and energetic.

Yellow Color : Joy, coolness.

Green Colour : Relaxation, pleasant, friendship

Orange Colour : Happiness and Enthusiasm

Blue Colour : Peace, colosol, cool, depth

Purple Colour : Effective, bright, satisfaction.

White Colour : Pure, clean, cool, peace, silence.

Black Colour : Old, depression, sad, agitation.

4. **Texture :** Texture holds its important position in the elements of art. The outer appearance of the fabric is called texture. Surface of the cloth is smooth, rough, bright, soft, which makes it easy to detect by touching and making the pattern. Special attention should be given while making pattern during manufacturing of textile. It should always be consistent in texture like velvet padding on the velvet. Rough design looks good on the rough surface. According to the element of arts, balanced combination of size, shape and texture makes a design. It means imbalance of the combination does not attract pattern. Just as the elements of art are important to form any design, similarly the principles of design are also essential and important in design.

**Principles of design :** Each type of art have some principle making garments and making designs on garments. Both are themselves an art. These principles should be treated as baseline. These principles should not be neglected. Fashion and specific body shape should suit the appropriate combination of these designs or pattern to the novelty system. These are :

1. **Ratio :** Ratio is the important principle of design. the different parts in the same design or pattern are seen in the relation to ratio, such as size, texture, color etc. The basis of these can be both numerical and qualitative. Attraction in garments will arise only when the design creates proportion.

2. **Balance :** Balance gives sense of coolness to fabric or apparel. It always assessed at the centre of fabric. According to this principle, every sense design or garment should be of systematic and uniform so that the texture looks beautiful and balanced. Figures are at the center point. Patterns should be in such a way that same attraction address to the center. Balance give comfort effect. It is of two types :

(i) **Formal balance :** Balance, attraction and creativity is equal in all then it is formal balance.

(ii) **Informal balances :** Central position is in balance towards perimeter but overall design is not balanced.

3. **Rhythm :** Rhythm is important principle of design. Rhythm means speed as it takes to keep its important position in nature and music, in the same way, eyes moves through colour, line and shape, in order to create rhythm in the garment. Using repetition of structure, shape and line, the combination of design in the whole garment should be such that the eyes moves in rhythmic manner. Attractiveness and beauty is enhanced through creating rhythm in garment.

4. **Uniformity :** Uniformity is important factor in apparel design. While designing the pattern on clothing, sharing the platform with uniformity in the use of the line, size and texture, the style of all parts should be related to each other.

5. **Pressure :** Important point should be preferred in garment decoration it is called pressure. In simple words focus, at any one point give special pressure, so that the attraction can be generated in the clothes, if the spaces are left around any design or the design is made around a special place like the neck increases the centre of attraction of textile. If more than one design is made at center of clothing then the attraction and pressure will be less.

It is essential to study of the elements of art and principle of design before decorating the garment. You can increase the beauty and value of cloth by applying the prenciple and art of

design. It can be said that the reflection of the person's personality is the clothing.

### Important Point :

1. Clothing is the reflection of the person's personality.
2. The primary function of the clothing is to provide personal safety and comfort.
3. Secondary garments are for identity, mental satisfaction, social level, praise and variety.
4. By the use of different lines, length, breadth and softness of the sample is shown.
5. The main source of color is sunlight and the beautiful colour has physiological and psychological impact on person.
6. There is the four elements of art-line, shape, colour and texture. Use of these elements design are made.
7. The principle of design are proportion, balance, rhythm and pressure.
8. A design can be constructed in a pleasant manner through the proper use of the elements of the art and the principles of design.

### Questions :

1. Choose the correct answer for the following questions :
  - (i) The primary function of the clothing is:
 

(a) Identity	(b) Protection
(c) Praise	(d) Diversity
  - (ii) The element of art is :
 

(a) Pressure	(b) Diversity
(c) Rhythm	(d) Size
  - (iii) Horizontal lines are in:
 

(a) length	(b) Breadth
(c) Height	(d) Depth
  - (iv) The main source of colour is:
 

(a) Light	(b) Sun light
(c) Nature	(d) None of these

(v) Meaning of rhythm is:

- |            |            |
|------------|------------|
| (a) Shape  | (b) Colour |
| (c) Motion | (d) Relax  |

2. Fill the Blanks :

- (i) ..... is required for printing on fabric.
- (ii) The primary function of fabric is ..... and .....
- (iii) The combination of lines makes .....
- (iv) Texture can find out by .....
- (v) Two types of balance are ..... and .....
- (vi) 'Pressure' means to give special emphasis on .....
- (vii) Clothing Reflects persons .....
3. What does design means?
4. How colour affects design?
5. What does texture means ?
6. Explain these secondary functions of the clothing?
7. Explain how the balance create effectiveness of the sample?
8. Explain how the sample constructed and how many types are there?
9. Which lines are used to construct a design, Describe in detailed?
10. What type of sari is designed for a short, and healthy woman?
11. What type of clothing should be choosing for a tall girl?

### Answer :

1. (i) c (ii) d (iii) d (iv) b (v) c
2. (i) Sample (ii) comfort, safety  
(iii) shape (iv) touch  
(v) formal, informal (vi) center point  
(vii) individuality