CLASS-XII
Session: 2024-25
FUNDAMENTAL OF E-BUSINESS
(COMMERCE GROUP)

Time: 3 Hrs   **Theory: 80 Marks**

STRUCTURE OF QUESTION PAPER

1. The Question Paper will cover whole of the Syllabus.
2. 26 Questions will be set in the Question paper.
3. All units should be given adequate representation in the question paper.
4. The Question paper will have 3 sections and all sections are compulsory
5. Section A: Question No. 1 consists of 20 sub parts 1(i) to 1(xx) carrying 1 mark each. Objective type questions may include multiple choice type questions / questions with one word or one sentence / fill in the blanks (with two options regarding fill ups). Answers to questions with one word or one sentence should be given in 1-15 words only.
6. Section B: Question No. 2 to 17 will carry 2 marks each. Answer of these questions should be given in 5 to 10 lines.
7. Section C: Question No. 18 to 26 will carry 4 marks each. Attempt any seven questions from this section. Questions will be set as per unit wise distribution. Answer of these questions should be given in 15 to 20 lines.

Unit wise division of the Marks

Unit No.	Name of Unit	1 Mark Question	2 Marks Question	4 Marks Question
1	Concept and scope of information Technology Fundamental of computers	2	2	1
2	Elements of Computer System	2	3	1
3	Multimedia	2	2	1
4	Fundamentals of internet Working with internet	2	2	1
5	Introduction to E-Commerce E-commerce in India	2	2	
6	E-Payments	2	1	1

7	E-Security	2	1	1
8	E-Banking	2	1	1
9	E-Trading	2	1	1
10	E-Marketing	2	1	1
	Total Marks	**1x20=20**	**2x16=32**	**4x7=28 (Do Any 7)**

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CLASS-XII
FUNDAMENTALS OF E-BUSINESS
Sample Paper 2024-25
(COMMERCE AND HUMANITIES GROUP)

Time: 3 Hrs.   **Max. Marks: 80**

1. The Question Paper will cover whole of the Syllabus.
2. 26 Questions will be set in the Question paper.
3. All units should be given adequate representation in the question paper.
4. The Question paper will have 3 sections and all sections are compulsory
5. Section A: Question No. 1 consists of 20 sub parts 1(i) to 1(xx) carrying 1 mark each. Objective type questions may include multiple choice type questions / questions with one word or one sentence / fill in the blanks (with two options regarding fill ups). Answers to questions with one word or one sentence should be given in 1-15 words only.
6. Section B: Question No. 2 to 17 will carry 2 marks each. Answer of these questions should be given in 5 to 10 lines.
7. Section C: Question No. 18 to 26 will carry 4 marks each. Attempt any seven questions from this section. Questions will be set as per unit wise distribution. Answer of these questions should be given in 15 to 20 lines.

Sections - A

Q. 1 All parts are compulsory. Each question carry one mark: **(1x20=20)**

Multiple choice questions:

i. Which one of the following I.T. application is commonly used by doctors?

    (A) CT Scan   (B) MRl

    (C) Laser Surgeries   (D) All of these

ii. Which of the following are the essential elements of e-security?

    (A) Authenticity   (B) Data Integrity

    (C) Non-repudiation   (D) All of these

iii. Which one of the following is not an input device of computer?

    (A) Trackball   (B) Joystick

    (C) Projector   (D) Scanner

iv. E-Marketing requires:

    (A) Whole-sellers   (B) Retailers

    (C) Costly outlets   (D) None of these

v. Which one of the following is not multimedia software?

    (A) Paint Brush   (B) MS-Word

    (C) Photoshop   (D) Photo finish

vi. In stock market, Online trading is a service offered on the internet for the purchase and sale of:

    (A) Goods   (B) Services

    (C) Securities   (D) None of these

vii. E-Commerce is the process of doing business ………………….. .

    (A) On-line   (B) Off-line

    (C) Both (A) and (B)   (D) None of these

viii. E-banking provides

    (A) Local coverage   (B) National coverage

    (C) Global coverage   (D) None of these

Answer the following Questions:

ix. What are MP3 players used for?

x. What is Encryption ?

xi. What is Blue tooth?

xii. What is EFT?

xiii. Under which act cyber-crimes are dealt in India?

xiv. What is Dematerialisation?

Fill in the Blanks:

xv. PC stands for _____. (Portable computer/Personal computer)

xvi. PIN is _____ Identification Number. (Private/Personal)

xvii. _____ is a group of programs. (Hardware/Software)

xviii. Global access is provided by _____ marketing. (Electronic/Traditional)

xix. Exploring web is generally called _____ (Website/Net Surfing)

xx. _____ are also called stored value cards. (Smart Cards/Cash Cards)

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Sections - B

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Attempt all questions from Q no. 2 to 17 which carry 2 marks each.   **(2x16=32)**

2. Write any two limitations of Information technology.
3. What is an Inkjet Printer?
4. What do you mean by Primary Memory in computer?
5. Explain any two limitations of a computer.
6. What is the use of webcam as a multimedia hardware device?
7. What is meant by B2B, E-Commerce?
8. What is meant by Graphics?
9. What is a search engine?
10. Write any two disadvantages of Internet.
11. Write any two differences between Traditional commerce and E-commerce.
12. What do you mean by Credit Card?
13. What is application software?
14. What do you mean by Net Banking?
15. What is the meaning of E-Trading?
16. What is an Antivirus?
17. What do you mean by E-Marketing?

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Sections - C

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Do any _seven_ questions out of nine questions. Each question carries 4 marks.   **(4x7=28)**

18. Write any four disadvantages of E-mail.

19. Explain five P's of E-Marketing in brief.

20. What is authenticity? Write any three ways to authenticate a person.

21. Write any four advantages of E-Banking to banks.

22. Write any four benefits of E-Trading.

23. Discuss four different areas for uses of multimedia.

24. Explain any four characteristics of Computers.

25. Explain in brief two input devices and two output devices.

26. Explain any four advantages of Smart Card.

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