

Emerging Modes of Business

Question 1.

Selling electronic goods through Flipkart or eBay.com is a _____ type of e-business transaction.

- (a) B2B Activities
- (b) C2C Activities
- (c) C2B Activities
- (d) B2C Activities

▼ [Answer](#)

Answer: (b) C2C Activities

Question 2.

B2C variant of e-commerce enables a business to be in touch with its_____

- (a) Managers
- (b) Customers
- (c) Creditors
- (d) Employees

▼ [Answer](#)

Answer: (b) Customers

Question 3.

Question Expand VPN

- (a) Virtual Public Network
- (b) Virtual Popular Network
- (c) Virtual Private Network
- (d) Virtual Personal Network

▼ [Answer](#)

Answer: (c) Virtual Private Network

Question 4.

The use of EDI (Electronic Data Interchange) technology to send and receive commercial documents like purchase order etc is an example of

- (a) B2B
- (b) C2C
- (c) B2C
- (d) Intra B

▼ [Answer](#)

Answer: (a) B2B

Question 5.

_____ refers to contracting out some of its activities to a third party which was earlier performed by the organisation.

- (a) Outsourcing
- (b) BPO
- (c) E-Commerce
- (d) E-Banking

▼ [Answer](#)

Answer: (a) Outsourcing

Question 6.

Factoring is _____ type of outsourcing service.

- (a) Financing
- (b) Advertising
- (c) Courier service
- (d) Customer support

▼ [Answer](#)

Answer: (a) Financing

Question 7.

Both Sellers and buyers are business firms, under _____ type of e-commerce transaction.

- (a) B2C Commerce
- (b) C2B Commerce
- (c) C2C Commerce
- (d) B2B Commerce

▼ [Answer](#)

Answer: (d) B2B Commerce

Question 8.

Which one of the following is NOT an example of transactional risk?

- (a) Hacking
- (b) Default on order taking
- (c) Default on payment
- (d) Default on delivery

▼ [Answer](#)

Answer: (a) Hacking

Question 9.

The annoyance in terms of some onscreen display

- (a) Firms interaction with its customers
- (b) Firms interaction with other business firms

- (c) Firms interaction with its own departments
- (d) None of the above

▼ [Answer](#)

Answer: (a) Firms interaction with its customers

Question 10.

An important C2C area of interactive commerce can be the formation of _____

- (a) Consumers forum and pressure group
- (b) B2B Commerce
- (c) Banking
- (d) Insurance

▼ [Answer](#)

Answer: (a) Consumers forum and pressure group

Question 11.

Which of the following is a limitation of e-business?

- (a) Ethical fallouts
- (b) Risk
- (c) Low personal touch
- (d) All of the above

▼ [Answer](#)

Answer: (d) All of the above

Question 12.

It is not an application of e-business

- (a) Online bidding
- (b) Online procurement
- (c) Online trading
- (d) Contract R&D

▼ [Answer](#)

Answer: (d) Contract R&D

Question 13.

Formation of Consumers Forum and Pressure groups is an example of

- (a) C2C
- (b) B2B
- (c) B2C
- (d) Intra B

▼ [Answer](#)

Answer: (a) C2C

Question 14.

Principle types of outsourcing services are:

- (a) Courier service
- (b) Advertising
- (c) Financing
- (d) All of the above

▼ [Answer](#)

Answer: (d) All of the above

Question 15.

_____ transactions have business firms at one end and its customers on the other end.

- (a) C2C Commerce
- (b) B2B Commerce
- (c) B2C Commerce
- (d) C2B Commerce

▼ [Answer](#)

Answer: (c) B2C Commerce

Question 16.

Online buying and selling shares and other financial instruments is known as _____

- (a) E-Procurement
- (b) E-Auction
- (c) E-Delivery
- (d) E-Trading

▼ [Answer](#)

Answer: (d) E-Trading

Question 17.

_____ is very much reality which provides the consumers with the freedom of shopping at will.

- (a) C2C Commerce
- (b) B2C Commerce
- (c) B2B Commerce
- (d) C2B Commerce

▼ [Answer](#)

Answer: (d) C2B Commerce

Question 18.

Which of the following is NOT a disadvantage of outsourcing?

- (a) Quest for excellence
- (b) Confidentiality
- (c) Sweat shopping
- (d) Ethical fall out

▼ [Answer](#)

Answer: (a) Quest for excellence

Question 19.

Historically, the term e-commerce originally meant the facilitation of _____ transactions using Electronic Data Interchange (EDI) technology to send and received commercial documents like purchase orders or invoices.

- (a) C2B Commerce
- (b) C2C Commerce
- (c) B2B Commerce
- (d) B2C Commerce

▼ [Answer](#)

Answer: (c) B2B Commerce

Question 20.

India is the preferred destination for BPO because of _____

- (a) Cheap People
- (b) Tax Free Zone for BPOs
- (c) Poor conditions
- (d) Cheap Manpower

▼ [Answer](#)

Answer: (d) Cheap Manpower

Question 21.

Out of e-commerce and e-business, which is a broader term?

- (a) Both e-business and e-commerce are the same thing
- (b) E-commerce
- (c) E-business
- (d) None of the above

▼ [Answer](#)

Answer: (c) E-business

Question 22.

A Call Center handles

- (a) Both customer-facing and back end business
- (b) Only out-bound voice-based business
- (c) Only in-bound voice-based Business
- (d) Both voice-based and non-voice based business

▼ [Answer](#)

Answer: (a) Both customer-facing and back end business

Question 23.

A firm's interactions with its employees sometimes referred to as _____

- (a) B2D Commerce
- (b) B2F Commerce
- (c) B2E Commerce
- (d) B2M Commerce

▼ [Answer](#)

Answer: (c) B2E Commerce
