

Markets Around Us

Exercises

Choose the right option:

1. Raj goes to the closest grocery store to get a packet of milk. This shows that a consumer considers
 - (a) price
 - (b) availability
 - (c) convenience
 - (d) locality

2. A weekly market is a type of
 - (a) window shopping
 - (b) industrial market
 - (c) retailer market
 - (d) wholesale market

3. Lifestyle and Nike have outlets in/at
 - (a) supermarket
 - (b) weekly market
 - (c) *haat*
 - (d) shopping mall

4. Shalini makes a purchase using an eCart. She made the purchase on/in
 - (a) Amazon
 - (b) *haat*
 - (c) neighbourhood market
 - (d) wholesale market

Solutions

Choose the right option:

1. (c) convenience
2. (c) retailer market
3. (d) shopping mall
4. (a) Amazon