



Fashion Studies

PRACTICAL EXERCISE 9

*Exercises 9 - 12 are based on Chapter 3: Design Fundamentals

Objective

1. To analyze the relationship between form/shape and function/use.
2. To develop sensitivity towards color, shape and texture.

Material requirement

1. A3 Sheet/s
2. Scissor, glue
3. Magazines for selecting picture of the product

Procedure

1. Refer to magazines or internet to collect pictures of interesting products. (For example helmet, torch, pen scissors etc.)
2. Analyze the pictures in terms of aesthetics and its end use/function. Describe its design attributes (aesthetics and functionality)
3. Cut the selected product picture and paste it neatly on an A-3 Sheet.
4. Label the different parts of the selected product.
5. Write a short note on the function of each part.

Observation and Discussion

1. Discuss the role of Elements of Design for improving aesthetics and functionality while designing any product.



PRACTICAL EXERCISE 10

Objective

1. To analyze varied **Textures** in Nature and Man - made environment.
2. To sensitize students to the tactile feel of the objects in Nature and Man-made environment.
3. To develop ability to interpret/convert a tactile feel/look into verbal language.
4. Interpretation of verbal expression for design development.

Material requirement

1. A4 sheet/s
2. Scissor, glue
3. Magazines for selecting pictures.

Procedure

1. In order to sensitize students, faculty must show visuals of various Textures and describe with an adjective for conversion to verbal expression.
2. Students need to collect visuals depicting textures in Nature (eg. bark of trees, ripples in the water, texture on flora and fauna, stones and others)
2. Students should also collect visuals depicting textures in Man-made environment (fabric texture, corrugated sheet, wall texture and others)
3. Paste at least three visuals from each category on A-4 sheets.
2. Present them individually with brief description of each

Observation and Discussion

1. Discussion on **Textures** found in Nature.
2. Discussion on Textures found in Man-made environment.
3. Role of Textures in Design development.
4. A walk through a park, historical monument or market.



PRACTICAL EXERCISE 11

Objective

1. To improve observation for identifying emotions in the world around them.
2. To develop ability to interpret/convert different types of emotions into words
3. Conversion of verbal language into design development.

Material requirement

1. A4 sheet/s
2. Scissor, glue
3. Magazines for selecting pictures

Procedure

1. In order to sensitize students, teachers must show and discuss visuals of various emotions for conversion to verbal expression.
2. Students need to collect 10 visuals depicting emotions (e.g. Anger, Happiness, Joy, Loneliness)
3. Select at least five such visuals
4. Paste these on A-4 sheets.
5. Present them individually with relevant verbal description of the emotion.

Observation and Discussion

1. How different types of emotions can be portrayed through colours.
2. Students to enact/express different emotions before the class.
3. Students may identify movies or plays where emotions have played an important role.



PRACTICAL EXERCISE 12

Objective

1. To improve their observation for identifying Balance/Symmetry, Emphasis and Contrast in nature and architecture.
2. To develop an understanding of how to use Balance/Symmetry, Emphasis and Contrast in designing products and spaces.

Material requirement

1. A4 Sheet/s
2. Scissor, glue
3. Magazines for selecting picture

Procedure

1. In order to sensitize students, faculty must show visuals depicting Balance/Symmetry, Emphasis and Contrast.
2. Students need to collect 10 visuals for each category i.e. Balance/Symmetry, Emphasis and Contrast.
3. Paste at least five visuals of each on A-4 sheets.
4. Present each picture with brief description.

Observation and Discussion

1. Discussion on different types of Balance in nature and architecture.
2. Students to discuss Balance/Symmetry in Nature (eg. veins on a leaf, a pine tree, the Taj Mahal etc).
3. Class discussion on Balance/Symmetry, Emphasis and Contrast in architecture (Mughal architecture, Eiffel Tower, Qutub Minar and others)