



## APPENDIX

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## RECOMMENDED READINGS

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By: Rashmi Bansal
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5. **Follow Every Rainbow**  
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6. **Everyday Entrepreneur**  
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7. **Entrepedia**  
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8. **Entrepreneurship Formulas**  
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9. **The Game Changers**  
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10. **The Game Changer**  
By: A.G. Lafely & Ram Charan