



साप्ताहिक विच्छेदित पाठ्यक्रम

मई 2024-मार्च 2025

कक्षा-12

वाणिज्य संकाय

एकीकृत
शैक्षणिक कैलेंडर
2024 के साथ
समन्वित



सम्बंधित दस्तावेज एवं शैक्षणिक सामग्री
के लिए QR कोड को SCAN करें।



झारखण्ड शैक्षिक अनुसंधान एवं प्रशिक्षण परिषद्, राँची
Jharkhand Council of Educational Research and Training, Ranchi

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ENTREPRENEURSHIP**Note - According to latest syllabus published by CBSE & Adapted by JCERT**

Month	Week	Name of Chapter	Subtopic of Chapter
May (17 days) & June (16 days)	May 1st, 2nd, 3rd, 4th & 5th (17 days)	Unit 1: Entrepreneurial Opportunity	<ul style="list-style-type: none"> • Sensing Entrepreneurial Opportunities • Environment Scanning • Problem Identification • Idea fields • Spotting Trends • Creativity and Innovation • Selecting the Right Opportunity
	June 1st, 2nd & 3rd (6 days)		
	June 4th & 5th (10 days)		
July (25 days)	1st (6 days)	Unit 2: Entrepreneurial Planning	<ul style="list-style-type: none"> • Forms of business organization- Sole proprietorship, Partnership, Company • Business Plan: concept, format. • Components: Organisational plan; Operational plan; Production plan; Financial plan; Marketing plan; Human Resource plan
	2nd (6 days)		
	3rd (4 days)		
	4th (6 days)		
	5th (3 days)		
August (24 days)	1st (3 days)	Unit 3: Enterprise Marketing	<ul style="list-style-type: none"> • Marketing and Sales Strategy • Branding, Logo, Tagline • Promotion Strategy
	2nd (6 days)		
	3rd (5 days)		
	4th (5 days)		
	5th (5 days)		
September (20 days)	1st (0 day) & 2nd (5 days)	Unit 4: Enterprise Growth Strategies	<ul style="list-style-type: none"> • Franchising: Concept and types • Franchising: Advantages and limitations to franchisor and franchisee. • Mergers and Acquisition: Concept, reasons and types. • Reasons for mergers and acquisitions
	3rd (5 days)		
	4th (3 days)		
	5th (6 days) & 6th (1 day)		
October (21 days)	1st (3 days) & 2nd (3 days)	Unit 5: Business Arithmetic	<ul style="list-style-type: none"> • Unit of Sale, Unit Cost for multiple products or services • Break even Analysis for multiple products or services • Computation of Working Capital • Inventory Control and EOQ • Return on Investment (ROI) and Return on Equity (ROE)
	3rd (6 days)		
	4th (6 days)		
	5th (3 days)		
November (21 days)	1st (1 day) & 2nd (4 days)	Unit 6: Resource Mobilization	<ul style="list-style-type: none"> • Capital Market: Concept • Primary market: Concept, methods of issue • Angel Investor: Features • Venture Capital: Features, funding.
	3rd (5 days)		
	4th (6 days)		
	5th (5 days)		

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ENTREPRENEURSHIP

Month	Week	Name of Chapter	Subtopic of Chapter
December (19 days)	1st (0 day) & 2nd (6 days)		Project Work Project Planning
	3rd (6 days)		
	4th (6 days)	Practical	
	5th (2 days) & 6th (0 day)		Project Report : General Model Case Study Project Analysis
January (20 days) February (20 days) March (21 days) till board examination	Revision & Test		
	Total Working Days - 224 Days (Tentative)		
	Prescribed Books: 1. Entrepreneurship - Class XII - C.B.S.E., Delhi 2. Udyamita (in Hindi) by Dr. MMP. Akhouri and S.P Mishra, pub. By National Institute for Entrepreneurship and Small Business Development (NIESBUD), NSIC-PATC Campus, Okhla		