

| WEEKLY SPLIT-UP SYLLABUS- 2023-24 | | | | | |
|-----------------------------------|---------------|---|---|---------|---|
| CLASS - 11 | | | SUBJECT - ETP | | |
| Month | Week | Name of Chapter | Sub topic of Chapter | Periods | Learning Outcomes |
| June | 2nd, 3rd, 4th | Unit 1 Entrepreneurship and Human Activities | Entrepreneur - Meaning , Concept and Forms | 15 | After going through this unit, the student/ learner would be able to: <ul style="list-style-type: none"> ● Appreciate the need for Entrepreneurship in our economy ● Assess how entrepreneurship can help shape one's career ● Examine the myths, advantages and limitations of Entrepreneurship ● Describe the steps in the process of Entrepreneurship ● Discuss the current scenario of Entrepreneurial activity in India |
| | 5th | | Entrepreneurship - Meaning , Concept and Role of Socio-Economic Environment | 4 | |
| July | 1st, 2nd | | Entrepreneurship - Meaning , Concept and Role of Socio-Economic Environment (cont.) | 7 | |
| | 3rd | | Entrepreneurial Development Programs | 5 | |
| | 4th, 6th | | Critical Evaluation of Entrepreneurial Development Programs | 7 | |

| | | | | | |
|-----------|----------|---|--|---|--|
| August | 1st | | Role of Entrepreneur - In Economic Development as an innovator and in Generation of Employment Opportunities | 5 | <ul style="list-style-type: none"> ● Understand the motivation to become an entrepreneur ● Differentiate between various types of entrepreneurs ● Explain the competencies of an Entrepreneur ● Appreciate the importance of Ethical Entrepreneurship ● Appreciate the difference between Entrepreneur and Intrapreneur |
| | 2nd | | Role of Entrepreneur - In Balanced Economic Development | 5 | |
| | 3rd, 4th | | Micro, Small and Medium Enterprise/ Industries in India | 7 | |
| | 4th, 5th | | Entrepreneurial Pursuits and Human Activities - Economic and Non-Economic | 6 | |
| September | 1st, 2nd | Unit 2 Acquiring Entrepreneurial Values and Motivation | Innovation and Entrepreneur | 7 | |
| | 4th | | Business Ethics and Acquiring Entrepreneurial Values, Attitudes and Motivation | 4 | |
| | 5th | | Developing Entrepreneurial Motivation - Concept and Process | 5 | |
| October | 1st | | Business Risk-taking Management | 5 | |
| | 2nd | | Leadership - Meaning and Importance | 6 | |
| | 3rd | | Communication - Importance, Barriers and Principals | 5 | |
| | 4th, 5th | | Planning - Meaning and Importance | 5 | |

| | | | | | |
|----------|----------|---------------------------------|-------------------------------------|---|---|
| November | 2nd | | Barriers to Entrepreneurship | 4 | |
| | 3rd, 4th | | Help and Support to Entrepreneur | 6 | |
| December | 5th | Unit 3 | Understanding a market | 3 | <ul style="list-style-type: none"> ● Assess their own entrepreneurial qualities and competencies ● Understanding ways of idea generation. ● Discuss the concept of types of feasibility study ● Draft a basic businessplan ● Understand the reasons for success and failure of business plan |
| | 1st | Introduction to Market Dynamics | Understanding a market (Cont.) | 2 | |
| | 2nd | | Competitive Analysis of the Market | 6 | |
| | 3rd | | Patents , Trademarks and Copyrights | 5 | |
| | 4th | Practical | Project Work | 6 | Expected Learning Outcomes from the Project: |

| | | | | |
|---------|---------|--------------------------------|---|---|
| January | 1st | Project Planning | 5 | <ul style="list-style-type: none"> ● Presence of mind ● Crisis management/Risk Management-you must take advance from your clients before hand ● Team work ● Various options to start a business venture ● Qualityof the product matters much in the market ● Understanding the needs of the customer ● Any idea can be innovative if it's in accordance to people's need ● Marketing strategies |
| | 2nd,3rd | Project Report : General Model | 6 | |
| | 4th | Case Study | 4 | |
| | 5th | Project Analysis | 3 | |