

IAS Mains Management 1990

Candidates should attempt any Five question all questions carry equal marks.

Paper I

1. The Alexander Tea Company mixes South Indian tea, Assamese tea and Ceylon tea to make a new brand of tea. One kg. Of South Indian tea costs Rs. 8; Assamese tea costs Rs. 10 and Ceylon tea costs Rs. 11. The company must produce 10,000 kgs. Of a new brand of tea which ought to include not more than 3,000 kgs of South Indian tea and 2,000 kgs of Ceylon tea and not less than 1,500 kgs of Assamese tea. Determine the optimum product mix in order to minimise production cost.
2. Answer the following questions
 - a. Compare and contrast Lewins unfreezing-Changing freezing Model, Grier's Sequential Process Model, and Leavitt's systems model. Which one do you think explain effectiveness more comprehensively?
 - b. With the help of an example, discuss the approach of Action Research as a process and identify appropriate intervention techniques.
3. Critically examine the Behavioural theory of the Firm. Also comment on Simon's satisfying theory and Cohen and Cyert Model of Behaviorisms.
4. Answer the following questions
 - a. Discuss briefly different issues which arise in the process of decision-making under conditions of uncertainty.
 - b. How far do you think that the establishment of a single European market in 1992 has thrown up a big challenge to India? Can the Indian government and industry adequately equip them to meet the new requirements of the European market?
5. Improper Management of Development is the main cause for all economic ills in our country. Explain in detail with facts and figures.
6. Critically evaluate the status of Management Information System (MIS) prevailing in a large organisation. What impact does the implementation of programmed decision-making have on the management system of an organisation?
7. What do you understand by job enrichment? How does it differ from job enlargement? How can these techniques improve employee motivation?
8. Describe the hypothesis testing procedure. Also, explain and illustrate the
 - a. testing of population mean, and testing of difference between means
 - b. testing of population proportion, and testing of difference between proportions.