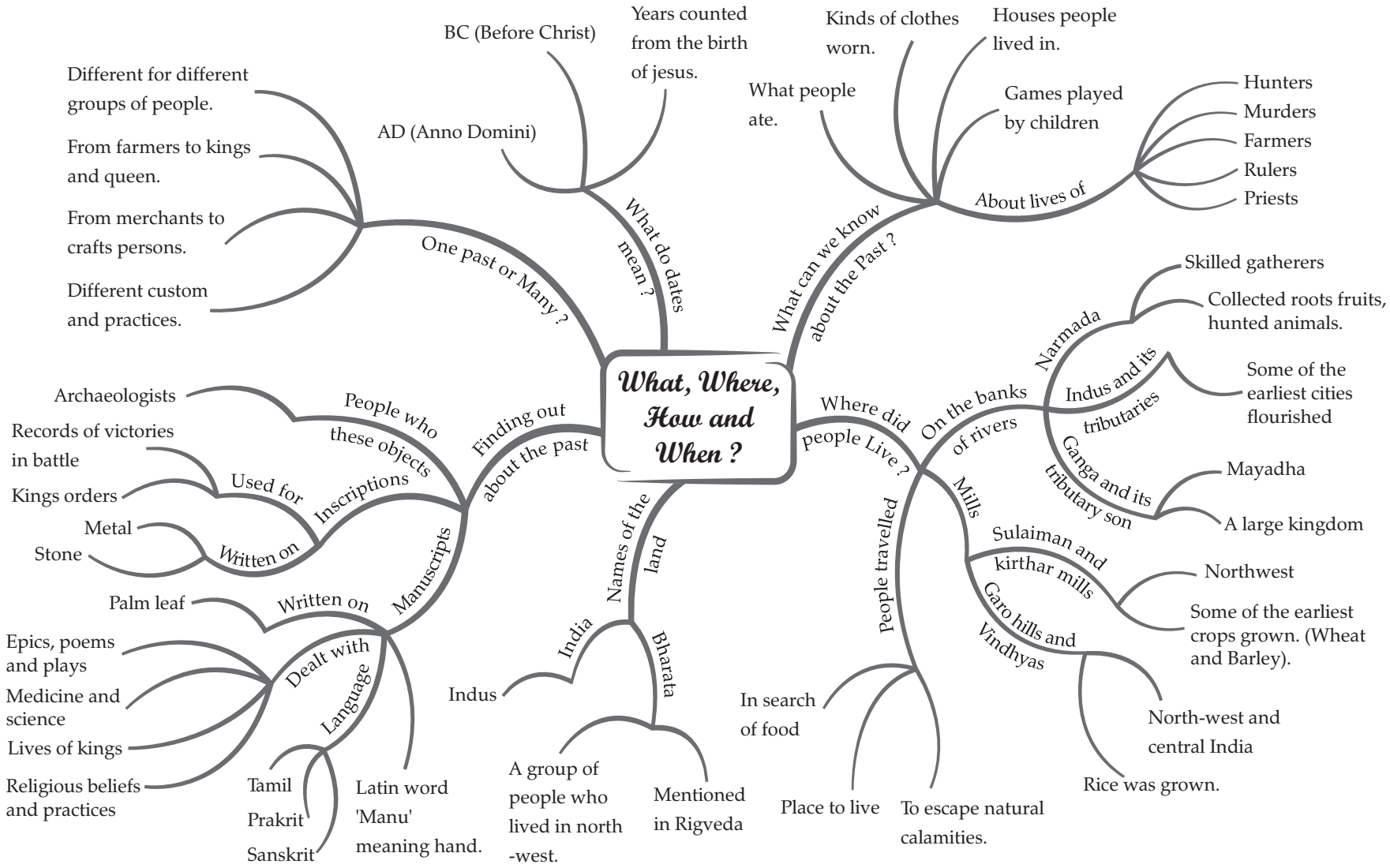MIND MAP : LEARNING MADE SIMPLE CHAPTER-1