

## Advertisement, Graphs / Images

### LEVEL – I

**DIRECTIONS (Qs. 1-3):** Read the advertisement given below and choose the correct alternative.



- 'Brought up right/ Bournvita bright'-the two lines are-  
 (a) alliterative (b) metaphoric  
 (c) ironical (d) satirical
- Bournvita is the product of  
 (a) Cadbury (b) Nestle  
 (c) Amul (d) Parle
- Bourn vita is  
 (a) chocolate (b) sandwich  
 (c) health drink (d) baby food

**DIRECTIONS (Qs. 4 and 5):** Observing this visual image choose the right answer from the following options.

**Sukanya Samriddhi Yojana**  
For the bright future of your girl child

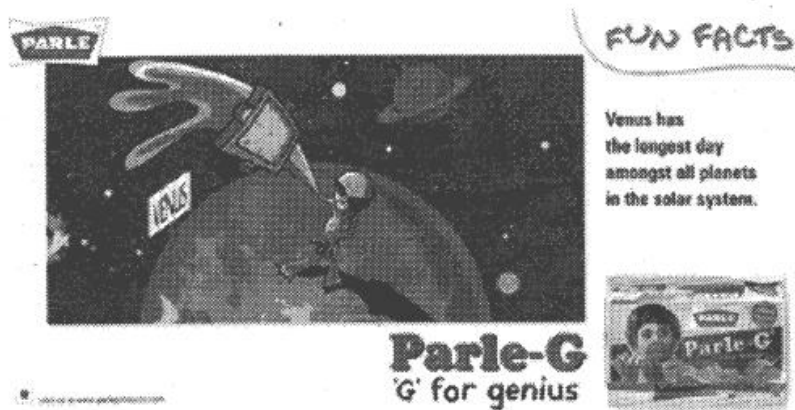
**Special Features**

- Account Opening**
  1. Till 10 years of girl child
  2. By natural or legal guardian
  3. Minimum initial deposit - Rs. 1000/-
  4. Documents required- Birth Certificate of the girl child & KYC documents of guardian
- Investment in Account**
  1. Minimum subscription in a financial year- Rs. 1000/-
  2. Subsequent deposit in multiples of Rs. 100/-
  3. Maximum deposit in a financial year- 1.5 Lakhs
  4. No limit in number of deposit in a year
  5. Highest interest rate among all small savings schemes
- Maturity of the Account**
  1. After 21 years of opening of account.
  2. Partial withdrawal (50%) is allowed after attaining 18 years of girl child
  3. Account can be closed after marriage of the girl child

For opening of Sukanya Samriddhi Account: Contact your nearest Post Office  
 For more details visit our website: [www.indiapost.gov.in](http://www.indiapost.gov.in)

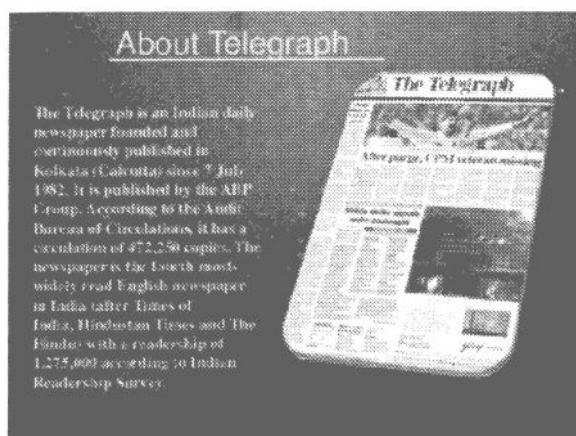
4. Sukanya Samriddhi Yojana is a...  
 (a) Girl child prosperity scheme (b) A scheme for women  
 (c) It is meant for future girls (d) It is a scheme for rural poor
5. In order to open an account the best way is to contact  
 (a) Your School (b) Nearest post office  
 (c) Nearest bank (d) Nearest Block office

**DIRECTIONS (Qs. 6 and 7): Observe the image and choose the correct option.**



6. This advertisement is related with  
 (a) Biscuit (b) Chocolate  
 (c) Venus (d) Soap
7. According to the image which planet has the longest day in the solar system?  
 (a) Earth (b) Mercury  
 (c) Mars (d) Venus

**DIRECTIONS (Qs. 8-10): Analyze the image and the facts given below and choose the correct option.**



8. This image talks about  
 (a) Cricket match  
 (b) daily news  
 (c) a news paper  
 (d) a magazine

9. According to the Indian Readership Survey the Telegraph occupies the— place in India. r  
 (a) fourth (b) third  
 (c) first (d) none of the above
10. Which article is used before the name of a newspaper?  
 (a) a (b) an  
 (c) the (d) none

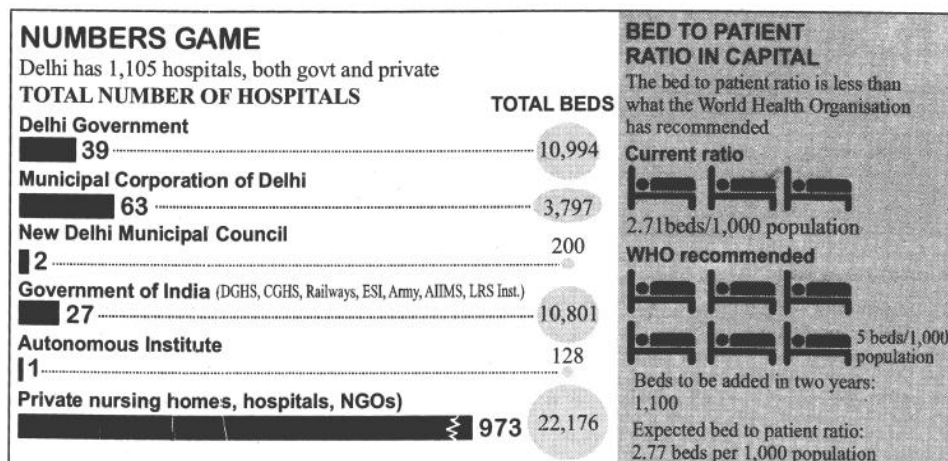
**DIRECTIONS (Qs. 11 and 12):** Analyze the image and choose the correct option.



11. Which degree of comparison is used to describe Daddy?  
 (a) comparative (b) normal  
 (c) superlative (d) none of the above
12. This product is related with...  
 (a) sunflower (b) refined oil  
 (c) daddy (d) health

## LEVEL -II

**DIRECTIONS (Qs. 13-16):** Read the following advertisement and answer the questions that follow:



13. Which of the following is false?  
 (a) In Delhi, bed to patient ratio is exactly the same as recommended by WHO.  
 (b) Delhi has less than half bed to patient ratio as recommended by WHO.  
 (c) After adding a certain number of beds in the next two years Delhi will be able to reach the recommended WHO ratio.  
 (d) Delhi has a little more than half the bed to patient ratio as recommended by WHO.

14. What do you think the shortage of beds signifies?  
 (a) Patients will not have beds to sleep.  
 (b) Patients will have to get their personal beds to sleep in hospitals.  
 (c) Poor condition of medical facilities in India.  
 (d) Patients will share beds with each other.
15. This bed to patient ratio is a ratio between numbers of beds per \_\_people.  
 (a) Ten (b) Thousand  
 (c) Hundred (d) Total
16. Why do you think people choose to go to private nursing homes and hospitals to government hospitals?  
 (a) As they have better medical facilities.  
 (b) As they are more clean.  
 (c) As they are taken care of much better.  
 (d) All of the above

**DIRECTIONS (Qs. 17-20):** Read the following advertisement and answer the questions that follow:

**HONDA JAZZ VS HYUNDAI ELITE 120**

<b>DIMENSIONS</b>	<b>ELITE i20</b>	<b>HONDA JAZZ</b>
Length(mm)	3,985	3,955
Width(mm)	1,734	1,694
Height(mm)	1,505	1,544
Wheelbase (mm)	2,570	2,530
Ground clearance (mm)	170	164
Boot space (litres)	285	354
<b>ENGINE PETROL</b>	<b>DIESEL PETROL</b>	<b>DIESEL</b>
Capacity(cc) 1,197	1,396 1,199	1,498
Power(PS @ rpin)83@6,000	90@4,000 90@6,000	100@3,600
Torgue (NM @ rpm)117@400	224@ 1,5 00-2,75 110@4,800	200@1,750
Fuel economy*(kpl) 18.6	22.54 18.7	27.3
<b>Price in? lakh 5.3-6.94</b>	<b>6.42-8.05 5,31-7.29</b>	<b>6.5-8.59</b>
<b>Ex-showroom Delhi</b>		<b>*As per ARAI Pune</b>

17. Which of the following is false?  
 (a) Length and height of both the cars is the same.  
 (b) Engine capacity of Elite i20 is less than Honda Jazz.  
 (c) Fuel economy of Jazz is better than Elite i20.  
 (d) Petrol version of Jazz is better than that of Elite i20.
18. According to you fuel economy would mean \_\_\_\_\_.  
 (a) The cost of fuel in the market.  
 (b) That fuel should be that much economical.  
 (c) Distance that the car travels per litre of fuel.  
 (d) Fuel seems to be a little expensive.
19. What do you mean by ex-showroom?  
 (a) Price at which a car dealer sells a car to retail customers  
 (b) Exclusively showroom's car.  
 (c) Expensive showroom car.  
 (d) Economically by showroom.

20. Which of the following is true?
- (a) Jazz petrol version is cheaper than Elite I20diesel version.
  - (b) Ground clearance seems to mean how much ground it can clear while moving.
  - (c) Boot space means place to keep boots, something sort of a shoe rack.
  - (d) Power of diesel version of both the cars is lower than their petrol versions.

**DIRECTIONS (Qs. 21-24):** Read the following information and answer the question that follow.

23 New Street  
Outram Lines,  
New Delhi.  
October 2015  
Dear Shyam,

I am writing this letter to tell you that I was really touched by your sweet gesture on my wedding anniversary. You stay so far and yet you not only remembered my wedding anniversary but also took the time and made an effort to send me a gift. I was really touched. Thank you so much.

My happiness knew no bounds when I saw what the gift was, I felt that you know me so well and you know what I like and what I don't. It was my favourite series of books. I can't even express how happy I am to receive the books. I am savouring every page of it. Write to me soon.

Yours lovingly  
Ram

21. What did Ram receive on his wedding anniversary?
- (a) A gift of books.
  - (b) A card wishing him happy anniversary
  - (c) A ticket to Europe.
  - (d) A packet of sweets.
22. What does savouring mean here?
- (a) Taste
  - (b) Enjoy
  - (c) Smell
  - (d) Feast
23. What did this letter signify?
- (a) That Ram and Shyam are very good friends.
  - (b) That we should always send gifts.
  - (c) That Ram was greedy enough to take that gift.
  - (d) Ram wanted to please Shyam by writing this letter.
24. "I was really touched "here means \_\_\_\_.
- (a) Having come into contact.
  - (b) Moved to emotion.
  - (c) Crazy.
  - (d) Stirred.

**DIRECTIONS (Qs. 25-16):** Read the following information and answer the questions that follow.

12th January, 2015  
Dear Dennis,

Heartiest congratulations! You have once again proved that hard work always pays. I was sure that you would crack the engineering exam successfully. I am extremely happy and wish you good luck for your future plans!  
John

25. This letter seems to be \_\_\_\_\_.
- (a) A letter between two friends.
  - (b) A letter between two strangers
  - (c) A letter from a father to a son.
  - (d) A letter from a sister to a brother.

- 26.** "Crack the exam" here means \_\_\_\_\_.  
(a) Put a crack in the exam sheet.  
(b) Clear the exam by fooling the invigilators.  
(c) To solve an exam paper and qualify for it.  
(d) To break into an exam.
- 27.** If your friend scores better marks than you, what would you do?  
(a) Become jealous of him.  
(b) Criticise him for his hard work.  
(c) Congratulate him and get inspired to work as hard as him.  
(d) Stop talking to him.
- 28.** Find out the words in the letter that means felicity  
(a) Plans  
(b) Future  
(c) Extremely  
(d) Extreme happiness

**DIRECTIONS (Qs. 29-32):** Read the following notice and answer the questions that follow

LOST! LOST! LOST!  
15th July, 2014  
LOST

Gaurav has lost his blue pencil box that had a Spiderman image on it, containing a Parker pen and blending sketch pens in Computer room on 15th July during the recess.  
If anyone finds it, please, hand it over to Gaurav in his class VI-B.  
A nice treat is promised.  
Gaurav  
VI-B

- 29.** What did the pencil box contain?  
(a) Cash  
(b) A Parker pen and blending sketch pens  
(c) Colour pencils and lead pencil  
(d) Geometry items
- 30.** If you find something that does not belong to you, what will you do?  
(a) Keep it in your bag.  
(b) Don't look at it, it's not yours.  
(c) Try to find out its owner and hand it over to him.  
(d) Gift it to your friend.
- 31.** Where did Gaurav lose his pencil box?  
(a) In his classroom.  
(b) In the computer room.  
(c) In the music room.  
(d) In the playground while playing.
- 32.** In the above note find out the word that means discover \_\_\_\_\_.  
(a) Containing  
(b) Find  
(c) Treat  
(d) Promise

**DIRECTIONS (Qs. 33-40):** Read the following notice and answer the questions that follow

**NOTICE**

JAMES PUBLIC SCHOOL

Bhopal

27th January, 2009

MAGIC SHOW

A magic show will be held for the students of classes VI to VIII

On 2nd February

In School Auditorium

From 9:00 a.m. to 11:00 a.m.

All students should come and enjoy it.

Amrish Kumar

Head Boy

- 33.** Who all can come for the magic show?  
(a) The whole school (b) Students of middle classes  
(c) Only the senior classes. (d) The primary classes.
- 34.** Do you think the magician will actually do somemagic?  
(a) Yes, they can do that. (b) No, they use tricks.  
(c) No, they just hypnotize us. (d) Yes, they have magical powers.
- 35.** Give a word that is used in place of sorcery?  
(a) Show (b) Auditorium  
(c) Magic (d) Enjoy
- 36.** In India, people still believe in black magic or witchcraft, do you think it really happens?  
(a) No, it is not possible to gain control of supernatural forces.  
(b) Yes, they take the help of supernatural forces to do that.  
(c) No, it is merely superstition.  
(d) None of the above.

**DIRECTIONS (Qs. 25-28):** Read the following report and answer the questions that follow.

**REPORT**

**REDUCE REUSE RECYCLE**

By Anne Dalls

Students from twenty schools of Delhi participated in a National level exhibition and displayed various articles made out of waste to create awareness about environment-friendly products.

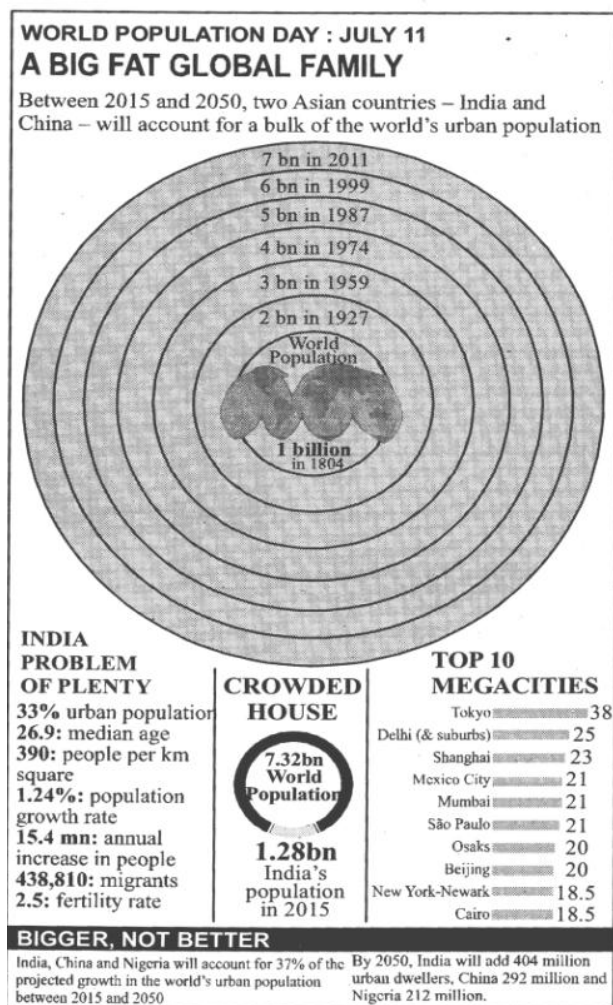
The event was organized by George Paul School, Safdurjung Enclave, in association with Save Environment Organization, New Delhi. One student had designed a projector out of waste card board mirror pieces and lenses.

The chief guest, Mr. Rajshekhar praised the participants for their efforts. The Exhibition was really an eye opener!

- 37.** What do you understand by reduce?  
(a) limit the number of purchases that you make.  
(b) Disposal of waste at a proper place.  
(c) Conserving the waste.  
(d) Planting of more trees.

38. What is meant by environment-friendly?
- Something that plays with plants.
  - Something that befriends the clouds and trees.
  - Things that do not harm the environment.
  - Chemicals that damage the soil.
39. What effect in the air is caused by manufacture of plastic bottles?
- They release harmful gases in the air that contaminate the air.
  - They help in releasing oxygen so essential for life.
  - They release water vapour.
  - They help in rainfall.
40. What is the purpose of a projector?
- To watch movies.
  - To look at the sky and observe it.
  - It's a device to take the display of computer screen and project a large version of it.
  - To observe smaller objects in a larger form.

**DIRECTIONS (Qs. 41-32):** Look at the chart below and answer the questions from the options given below:





- 41.** What do you mean by suburbs?  
 (a) An outlying district of a city  
 (b) Underground urban area.  
 (c) Subsidiary urban area.  
 (d) Less urbanised area.
- 42.** Why do you think people from villages move to cities?  
 (a) Because cities afford better job opportunities.  
 (b) They are a better place to live.  
 (c) They provide better educational facilities.  
 (d) All of them.
- 43.** How can we control the migration of rural people to cities?  
 (a) By developing the countryside in terms of education and infrastructure.  
 (b) Bypassing a law to restrict their migration.  
 (c) By stopping all means of transportation from villages to cities.  
 (d) By barricading the cities.
- 44.** Which of the following is/are true?  
 (a) India will have maximum number of urban dwellers in 2050.  
 (b) China will surpass Nigeria in terms of urban dwellers in 2050.  
 (c) From 1804 to 2011 world population has grown out seven times.  
 (d) All of the above.

**DIRECTIONS (Qs. 33-36):** Look at the poster and answer the questions from the options given below.

HUMANS BEAT ANIMALS  
 HUMANS MISTREAT ANIMALS  
 HUMANS KILL ANIMALS  
 WHAT A SHAME AND DISGRACE!



STOP POLLING ANIMALS FOR:  
 - FUR, IVORY AND MEAT  
 - THEIR USE IN LABORATORIES  
 - ENVIRONMENT AND SPORT  
 THEY ARE OUR BEST FRIENDS  
 SAVE ANIMALS

- 45.** Why do you think humans kill animals?  
(a) To reduce their population.  
(b) To get rid of them.  
(c) For various uses.  
(d) Because some devil has taken control of their minds.
- 46.** From the above poster find out a word that means infamy  
(a) Mistreat (b) Disgrace  
(c) Kill (d) Beat
- 47.** What will happen if all the animals die?  
(a) We will have enough places for human beings.  
(b) The food cycle will get disrupted.  
(c) We will not have anything to hunt.  
(d) Plants will not be eaten and so more of oxygen for human beings.
- 48.** Why are animals necessary?  
(a) To entertain us  
(b) To protect the environment.  
(c) To make leather products.  
(d) To make a good sight when we go for a jungle safari.

## HINTS & EXPLANATIONS

### LEVEL – I

1. (a) Bright and right the two words are alliterative and rhythmical.
2. (a) Bourn vita is the name of a brand of malted and chocolate malt drink mixes sold in Europe and North America, as well as India, Nepal, Nigeria, Ghana, South Africa, Benin and Togo, and manufactured by Cadbury.
3. (c) Health drinks like Complan, Bourn vita, Boost and Horlicks are common 'health food drinks' in most houses today as they have been for a few decades now.
4. (a) Sukanya Samriddhi Account (Girl Child Prosperity Account) is a special deposit account under the Sukanya Samriddhi Yojana (Girl child prosperity scheme) launched by the Prime Minister of India, with the stated aim of improving the welfare of female children in India.
5. (b) The add clearly depicts that the simple way to open an account under this scheme is to visit the nearest post-office.
6. (a) Biscuit
7. (d) Venus
8. (c) a newspaper
9. (a) fourth
10. (c) the
11. (c) superlative
12. (b) refined oil

### LEVEL – II

13. (d) Delhi has bed to patient ratio of 2.71 a little more than that recommended by the WHO's 5.
14. (c) In India the medical services provided by government sector are really very poor for common people.
15. (b) The ratio is number of beds per thousand people.
16. (d) Those who can afford prefer to visit private hospitals/ nursing homes as they have better conditions.
17. (a) Length and height of Elite 120 is lesser than Honda Jazz.
18. (c) Fuel economy means the mileage of the car per kilometer. A very important consideration in India!
19. (a) Ex- showroom means price of the car at the showroom. It is exclusive of all the taxes that the government levies like the road taxes.
20. (a) Jazz in petrol is cheaper than Elite i20 diesel.
21. (a) Ram received a series of his favourite books on his wedding anniversary.

- 22.** (b) Here savouring means to be enjoying the books.
- 23.** (a) This letter shows that Ram and Shyam are very good friends as Ram still remembers his friend's wedding anniversary and his friend's choice of books.
- 24.** (b) Here really touched my heart means moved to emotion by his friend's gesture.
- 25.** (a) This letter seems to be a letter between two friends.
- 26.** (c) Here it means to solve the exam correctly and qualify for the entry.
- 27.** (c) One should not get jealous of people who become successful rather we should get inspired to work as hard.
- 28.** (d) felicity is a synonym of intense happiness.
- 29.** (b) The pencil box contained one parker pen and blending sketch pens
- 30.** (c) If you find something that does not belong to you must try to reach its owner or you can keep it in the lost property room.
- 31.** (b) Gaurav lost his pencil box in the computer room.
- 32.** (b) Find is another word for discover
- 33.** (b) Classes from VI to VIII are known as middle classes.
- 34.** (b) It is only the tricks.
- 35.** (c) Sorcery is a form of magic.
- 36.** (c) In India because of the absence of awareness and proper education a lot of people fall prey to sorceress and magicians.
- 37.** (a) Reduce here means limit the number of purchases that you make.
- 38.** (c) Environment-friendly things are things that do not harm the environment.
- 39.** (a) Plastic bottles are manufactured in petrochemical plants that contaminate the air. People living near these plants have reported to suffer from various health problems.
- 40.** (d) A projector is an optical device used to watch a computer display on a larger screen. It is used in various business presentations, lectures and movies, too.
- 41.** (a) A suburb is an outlying district of a city especially a residential one.
- 42.** (d) In India cities are much more developed than villages.
- 43.** (a) This migration of rural folks to cities can only stop by developing the countryside.
- 44.** (d) All of the above statements are true as given in the graph.
- 45.** (c) Animals are killed by human beings for various uses like for food, fur, leather, tusks etc.

- 46.** (b) Infamy means shame and is a synonym of disgrace.
- 47.** (b) If all the animals die then there would be no one to eat the grasslands and hence grasses will grow disrupting the food cycle.
- 48.** (b) Animals are essential to protect the environment.